



Using Interactive Media in CDC's Health Marketing and Communication Activities

e-Health @ CDC

Erin Edgerton, M.A.

Director, National Center for Health Marketing
Coordinating Center for Health Information and Service

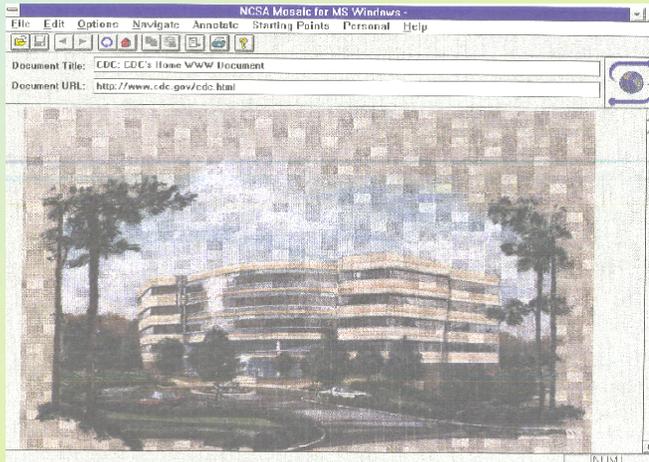


Centers for Disease Control and Prevention
Coordinating Center for Health Information and Service
National Center for Health Marketing

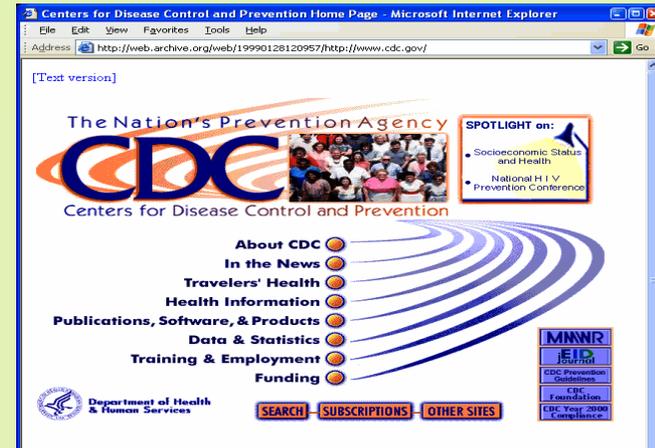


e-Health @ CDC

1994



1997



2003



2005



e-Health @ CDC

CDC Centers for Disease Control and Prevention
Your Online Source for Credible Health Information

CDC en Español  Tagalog

Text Size:  



A Year of Health

Illustrated calendar and tips for a healthy 2007...

GO>>

A Year of Health

West Nile

World AIDS Day

Children's Health

Research at CDC

Find It Fast

SEARCH

A-Z Index

A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
S	T	U	V	W	X	Y	Z	#

Top 20 at CDC.gov

- Immunizations
- BMI (Body Mass Index)
- STDs (Sexually Transmitted Diseases)
- Quitting Smoking
- Avian Flu (Bird Flu)
- HPV (Human Papillomavirus)

News and Events >>



Federal Offices are closed on January 2nd to remember President Ford

- What happens to my FOIA request?

>> All CDC News

Press Room

Conference and Events

 RSS

 Podcasts

 CDC Tag Cloud

 Get Email Updates

Health and Safety Topics



Diseases and Conditions

ADHD, Birth Defects, Cancer, Diabetes, Fetal Alcohol Syndrome, Flu, Hepatitis, HIV/AIDS, STDs ...



Life Stages

Pregnancy, Infant & Child, Women, Men, Seniors, Minorities ...



Environmental Health

Air Pollution, Carbon Monoxide, Lead, Mold, Water Quality ...



Emergencies and Disasters

Bioterrorism, Chemical & Radiation Emergencies, Mass Casualties, Severe Weather, Outbreaks ...



Healthy Living

Exercise, Bone Health, Genetics, Immunizations, Nutrition, Sexual Health, Smoking Prevention ...



Injury, Violence, and Safety

Car Crashes, Falls, Fires, Food Safety, Poisoning, Suicide ...



Travelers' Health

Destinations, Travel Vaccinations, Outbreaks, Yellow Book ...



Workplace Safety and Health

Chemical Safety, Construction, Mining, Office Environments, Respirators ...

DATA AND STATISTICS >>



Public Water Supply (PWS) populations receiving fluoridated water

>> All Data and Statistics

Publications >>

Emerging Infectious Diseases

Morbidity and Mortality Weekly Report

Preventing Chronic Disease e-Journal

>> More Publications

Tools & Resources >>



>> - MMR: Podcast Epis <<

Podcasts/RSS Feeds

Public Health Image Library (PHIL)

BMI (Body Mass Index) Calculator

>> More Tools and Resources

About CDC

- Contact Information
- Funding / Grants
- Employment

>> More About CDC

CDC HEALTH PROTECTION GOALS

- Healthy People In Every Stage of Life
- Healthy People In Healthy Places
- People Prepared for Emerging Health Threats
- Healthy People In a Healthy World



CDC For You



- Public Health Professionals
- Healthcare Providers
- Researchers
- Partners
- Media
- Policy Makers
- Students and Educators
- Businesses

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SAFER • HEALTHIER • PEOPLE™

Centers for Disease Control and Prevention, 1600 Clifton Rd, Atlanta, GA 30333, U.S.A.
Tel: (404) 639-3311 / Public Inquiries: (404) 639-3534 / (800) 311-3435



Department of Health and Human Services

Target Audiences

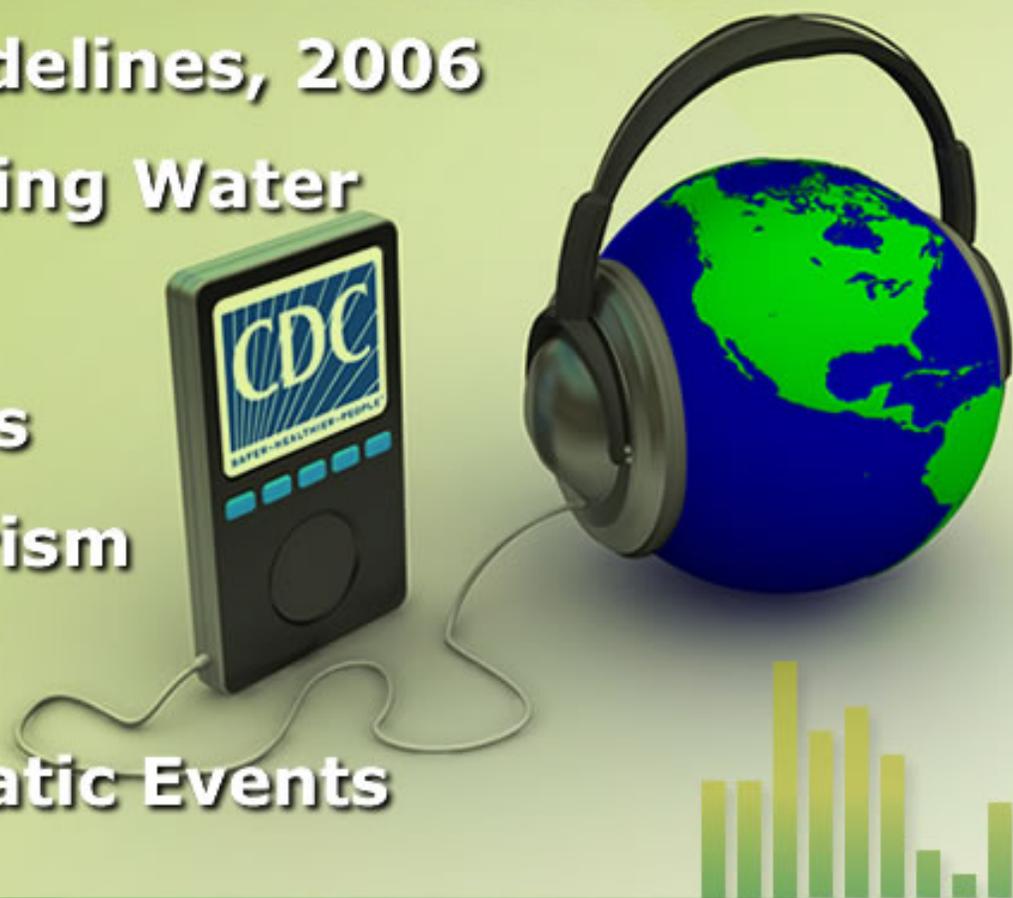
LEADERSHIP RANK	#1	#2	#3
			
	PUBLIC HEALTH PROFESSIONALS	HEALTHCARE PROVIDERS	CONSUMERS
	Public Health Professionals	Healthcare Providers	Consumers
Percent of Current Users:	19% (N=215)	22% (N=246)	15% (N=170)
Primary Reason for Visiting the Site Today:	<ol style="list-style-type: none"> 1. Data & Statistics 2. Patient Education 3. Scientific Articles 	<ol style="list-style-type: none"> 1. Patient Education 2. Data & Statistics 3. Academia / Teaching 	<ol style="list-style-type: none"> 1. My Health Needs 2. Family / Friend Health Needs 3. Data & Statistics
Primarily Looking For:	<ol style="list-style-type: none"> 1. Diseases & Conditions 2. Disease Prevention 3. Health Promotion 	<ol style="list-style-type: none"> 1. Diseases & Conditions 2. Health Promotion 3. Vaccinations / Immunizations 	<ol style="list-style-type: none"> 1. Symptoms 2. Diseases & Conditions 3a. Healthy Living <i>(Tie for 3rd)</i> 3b. Disease Prevention <i>(Tie for 3rd)</i>
Current Satisfaction	73	82	69

CDC 2.0 e-Health Efforts

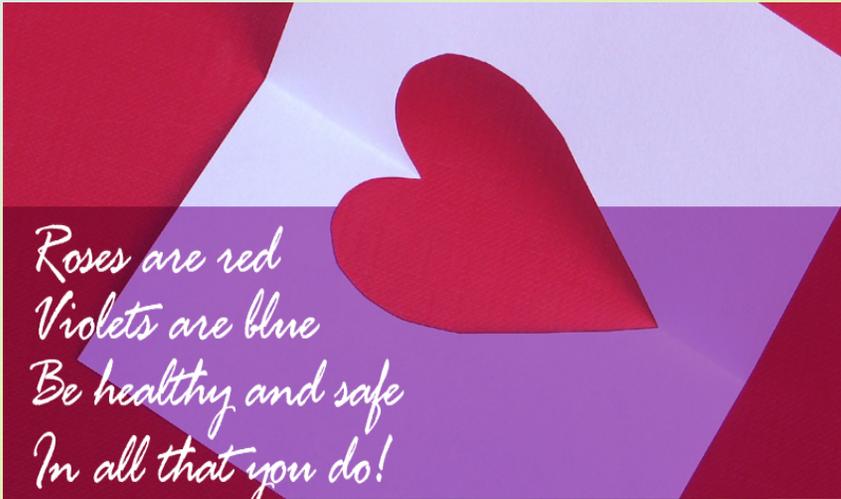
- Email updates
- Podcasts/RSS
- e-Cards
- Mobile applications
- Social networks
- User-generated content
- Other open-sourced tools
- Blogs/webinars
- Wikis
- e-Games
- Viral videos
- Virtual worlds
- Tagging

Podcasts

- Use of Facemasks and Respirators During an Influenza Pandemic
- Climate Change: Science, Health and the Environment
- STD Treatment Guidelines, 2006
- MMWR - Safe Drinking Water
- Healthy Places
- Working with Stress
- History of Bioterrorism
- Cervical Cancer
- Coping with Traumatic Events



CDC 2.0 In Action: eCards



CDC Home | About CDC | Press Room | A-Z Index | Contact Us

CDC Department of Health and Human Services
Centers for Disease Control and Prevention

CDC en Español Search:

CDC Health-e-Cards

1 2 3

A friend has sent you a Health-e-Card greeting:
Valentine Hands

A Valentine's Day Greeting from CDC.

Your friend's personal message:
*Happy Valentine's Day Mom!
Here's a warm reminder to keep taking good care of yourself this year.
Take a look at CDC's tips for staying healthy and safe.
XOXO,
Sara*

[Send a CDC Health eCard](#)

This Health-e-Card was brought to you by the [Centers for Disease Control and Prevention \(CDC\)](#).

CDC 2.0 in action: Email Updates

[Outbreaks >](#)
Avian Influenza: Current Situation

On this page:

- [Assessment of Current Situation](#)
- [Human H5N1 Cases](#)
- [Animal H5N1 Cases](#)
- [Bird Import Ban](#)
- [Travel](#)
- [CDC Response](#)
- [Background on the Current Outbreaks](#)

[Email this page](#)
[Get email updates **New!**](#)
[PDF formatted for print](#)
(195 KB/3 pages)

Avian Flu Outbreaks

- > [Current Situation](#)
- > [Past Outbreaks](#)
- > [Embargo of Birds](#)
- > [Quarantine Executive](#)

1 Click on [Get email updates](#) link on Avian Flu Page

 Department of Health and Human Services
Centers for Disease Control and Prevention

Free E-mail Updates

Subscribe or change your preferences here.

E-mail Address

We will use your e-mail address to deliver the requested information or to access your subscribe have a strict [privacy policy](#).

[Help](#) - [Privacy Policy](#)

2 Enter e-mail address (password optional)

Success

You have successfully subscribed to Current Situation (Avian Flu).

3

Signed up to info. of interest

4

Shown other options

Quick Subscribe for cdcvisitor@govdelivery.com

Centers for Disease Control and Prevention (CDC) offers updates on the topics below. Subscribe by checking the boxes; unsubscribe by unchecking the boxes.

Access your [subscriber preferences](#) to update your subscriptions or modify your password or e-mail address with adding subscriptions.

CDC Office of The Director

- CDC News
- CDC Press Releases
- CDC Transcripts
- MMWR Press Summaries

Emergency Preparedness and Response

- Bioterrorism Training and Education (Emergency Preparedness & Response)
- Injury Fact Sheets (Emergency Preparedness & Response)
- Mass Casualty News & Highlights (Emergency Preparedness & Response)
- News (Emergency Preparedness & Response)
- Preparation & Planning (Emergency Preparedness & Response)
- Public Service Announcements for Hurricanes (Emergency Preparedness & Response)
- Recent Outbreaks and Incidents (Emergency Preparedness & Response)
- Training and Education (Emergency Preparedness & Response)
- Training for Chemical Emergencies (Emergency Preparedness & Response)

CDC.gov Email Update Growth & Plans



- Continue to expand topics available to CDC.gov subscribers
- Implement Wireless Alerts: Use the GovDelivery ESM Wireless Alerts feature to offer updates for cell phones, pagers, and other text message enabled devices. The Wireless Alerts feature works alongside existing subscription functionality, so that users can choose to receive updates at both an e-mail address and a text message enabled device.
- Implement Email Update functionality on CDC intranet pages.

CDC 2.0 in action: Blogs

CDC.gov Blog on Health Marketing

[Health Marketing](#) > [Director's Blog](#)

Director's Blog



Health Marketing Musings from Jay M. Bernhardt, PhD, MPH

 [E-mail this page](#)

 [Printer-friendly version](#)

 [Get Email Updates](#)

 [XML](#) [RSS Feed](#) **NEW!**

On this page:

- [Trust Me](#) (4/25/2007)
- [CDC 2.0](#) (4/19/2007)
- [Made in China](#) (3/5/2007)
- [Crossroads](#) (12/28/2006)
- [Putting the Public into E-Health: The Potential of E-Public-Health](#) (11/14/2006)
- [This blog can save your life!](#) (10/11/2006)
- [Health Communication: Science and Art](#) (9/8/2006)
- [A rose by any other name](#) (8/22/2006)
- [We exist](#) (7/13/2006)

From June 2006 - May 2007

6,559 Total Page Views

4661 subscribers thru Email Updates

CDC 2.0 in action:

Seasonal Flu New Media Campaign



Department of Health and Human Services
Centers for Disease Control and Prevention

CDC en Español

Search:

Health & Safety Topics

- > [Birth Defects](#)
- > [Disabilities](#)
- > [Diseases & Conditions](#)
- > [Emergency Preparedness & Response](#)
- > [Environmental Health](#)
- > [Genetics and Genomics](#)
- > [Health Promotion](#)
- > [Injury and Violence](#)
- > [Travelers' Health](#)
- > [Vaccines & Immunizations](#)
- > [Workplace Safety & Health](#)

Publications & Products

- > [Emerging Infectious Diseases Journal](#)
- > [MMWR](#)
- > [Podcasts/RSS](#)
- > [Preventing Chronic Disease Journal](#)
- > [Public Health Image Library](#)
- > [Public Health Law News](#)
- > [more](#)

Data & Statistics

- > [Growth Charts](#)
- > [National Data](#)

Don't Let the Flu Ruin Your Holidays!
National Influenza Vaccination Week:
November 27 – December 3 [Learn more >](#)



 <p>Get Vaccinated!</p> <p>The best way to protect against the flu is to get vaccinated each year... more</p>	 <p>Global HIV/AIDS</p> <p>Working shoulder-to-shoulder with partners to fight HIV/AIDS worldwide... more</p>	 <p>Pandemic Flu</p> <p>Pandemic Flu resources... more</p>
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CDC E-mail Updates
Subscribe to receive free e-mail updates from CDC on important health information...[more](#)

Healthy Holidays
Tips to help maintain a healthy lifestyle throughout the holidays...[more](#)

Family History
Learn more about the importance of your family's health history...[more](#)

Drunk and Drugged Driving Prevention
Learn more about impaired driving-related injuries and how they can be prevented...[more](#)

CDC News



[CDC Learns from Katrina, Plans for Pandemic](#)

[Chronic Fatigue Syndrome Awareness - Learn More](#)

Check this new section for

Seasonal Flu New Media

Graphical Button

This screenshot shows the 'Preparedness Today' page. A red circle highlights a button that says 'Don't Let the Flu Ruin Your Holidays! Get Vaccinated!' with a small graphic of a person and a flu virus. The page content includes a welcome message, a list of topics like 'shelter-in-place' and 'quarantine and isolation', and a list of links for more information.

This screenshot shows the HHS homepage. A red circle highlights the same 'Don't Let the Flu Ruin Your Holidays! Get Vaccinated!' button. The page features the HHS logo, navigation links, and a 'Get Your Flu Shot' section with a search bar and a list of agencies.

This screenshot shows the NIH homepage. A red circle highlights the 'Don't Let the Flu Ruin Your Holidays! Get Vaccinated!' button. The page is divided into sections for 'In the News', 'Health Information', 'Grants & Funding Opportunities', 'News & Events', 'Research Training & Scientific Resources at NIH', 'Institutes, Centers & Offices', and 'About NIH'. There are also links for 'Jobs at NIH', 'Visitor Information', and 'Employee Information'.

This screenshot shows the MedlinePlus website. A red circle highlights the 'Don't Let the Flu Ruin Your Holidays! Get Vaccinated!' button. The page provides a search bar and various health topics such as 'Current Health News', 'Featured Site', and 'In the Spotlight'.



- Get Your Flu Shot**
- Learn more at www.cdc.gov/flu
- Use the American Lung Association's [Locate a Flu Clinic](#) search to find a clinic near you. ([Exit \(AmLung\)](#))
- HHS Family of Agencies**
- Office of the Secretary (OS)
- Administration on Aging (AOA)
- Agency for Healthcare Research & Quality (AHRQ)
- Agency for Toxic Substances & Disease Registry (ATSDR)
- Centers for Disease Control & Prevention (CDC)
- Administration for Children & Families (ACF)
- Food & Drug Administration (FDA)
- Health Resources & Services Administration (HRSA)
- Indian Health Service (IHS)
- Centers for Medicare & Medicaid Services (CMS)

Seasonal Flu New Media

Webinar for Blog Writers

CDC's Wants Bloggers to Encourage Getting Flu Shots

Enoch Choi

Monday, December 18, 2006



Today, the [CDC, America's Centers for Disease Control and Prevention](#), hosted a webinar for bloggers to ask us to get the word out that people should get vaccinated.

Over the course of 40 minutes, we discussed why it helps, and how it since it only takes 2



Archive for the 'Seasonal Flu' Category

« Previous Entries

Seven clues to a cold, flu or sinusitis

Saturday, December 30th, 2006

Knowing if you have the colds, flu or sinusitis is important to receive right treatment. How do you know what you have? Here are seven clues via Caroline's Health Edge -

1. What your symptoms do include. Classic complaints of some cold include a runny nose, difficulty breathing through your nose, sore throat, and a sore throat [...]

Posted in Seasonal Flu, The Common Cold, Surveillance and Comment »

The CDC does work with bloggers in communicating key flu facts

Monday, December 18th, 2006

Beth's Blog

A place to capture and share ideas, experiment with design, visual thinking, creativity, ICT in the developing world, and much more.



* About Beth Kanter

- » Beth Kanter: About
- » Beth Kanter: Hire Me
- » Beth Kanter: Recent Work



FRIDAY, JANUARY 03, 2007

School closures during a pandemic: Distancing makes a difference

School's out for...three months? Unlike Alice Cooper's 1970s rock anthem, summer may not be the only time schools close. To prevent the spread of infections during a flu pandemic, they may very well have to shut down in the middle of the school year.

Scientists believe that one of the main ways to minimize the number of people getting sick and dying during a flu pandemic is by limiting our interactions. Because classrooms are prime environments in which kids can catch the flu and other illnesses, it's important to focus on schools. A key reason is shared physical space: In elementary school, the average distance between children is just under 4 feet. They're sitting at desks or playing in gym class and touching the same supplies, doorknobs and faucets. After catching the flu from each other, they then bring it home to their families.

That's why the federal government recommends that schools close and that kids and teens stay home during the early stages of a flu pandemic. Will that really make a difference? Well, the average distance between people in a typical U.S. home is roughly 16 feet, compared to the distance between people in schools. (Closely spaced schools would...



Get Ready Poll

Have you gotten your seasonal flu shot yet?

Yes

No

[Vote Now!](#)

[View Stats](#)

ABOUT ME

APHA FLU TEAM

This blog is published by the American Public Health Association as a resource for the public on pandemic influenza. APHA is dedicated to protecting individuals, families and communities from preventable, serious health threats and ensuring community-based health promotion and disease prevention activities and preventive health services are universally accessible. For more information: [www.apha.org](#)

VIEW MY COMPLETE PROFILE

LINKS

APHA
CDC's Influenza Blog

» This is a "Best of" for finding CC "BY" photos in Flickr | [Main](#) | [I got tagged with that meme by three people ... »](#)

How the CDC is Cultivating Bloggers for its Public Awareness Campaign About Flu



My inbox has been stuff flooded with lots of email. For some reason, I'm receiving many more more (unsolicited) holiday fundraising and campaign requests than usual. This one was pretty interesting because it gave me some insights into the fact that organizations

Seasonal Flu New Media

eGames - Whyville



Empowered as public health advocates



Engaged in learning



Virginia Tech New Media: Blogs

The screenshot shows the USA Today website interface. At the top, there are navigation links for Home, News, Travel, Money, Sports, Life, Tech, and Weather. A user is logged in as 'Welcome CDC' with options for Logout and 0 messages. The main headline is 'ON DEADLINE Breaking news and must-read stories'. Below this, there's a section for 'Recent Posts' with a link to 'Police: At least 20 people killed in Virginia Tech shooting'. The article text reads: 'Virginia Tech reports that at least 20 people were shot and killed during two separate incidents this morning on the campus in Blacksburg, Va. Officials say the first shooting took place early this morning inside a dormitory. The second was said to have occurred two hours later in or near a building with classrooms on the other side of campus.'

This screenshot shows a blog post from Dan Stackhouse. The post is dated '50. April 23rd, 2007 1:58 pm'. The text says: 'The Centers for Disease Control and Prevention (CDC) shares the public's grief over the recent tragedy at VA Tech and would like to take this opportunity to share some important health information on coping with violence. Please share the following with your readers: Information on school violence and prevention strategies: <http://www.cdc.gov/Features/SchoolViolence/> <http://www.cdc.gov/InjuryViolenceSafety/> Short video podcast: Coping with Stress after a Traumatic Event such as a School Shooting: www.cdc.gov/podcasts <http://www.youtube.com/watch?v=XTJdzM1MRv8> Additional information can be found at www.cdc.gov - Posted by CDC'. A second comment from Dan Stackhouse dated '51. April 23rd, 2007 3:58 pm' says: 'I'd like to take a moment to thank the NYT for posting #50, and say that I think it's one of the best posts on this whole sad topic. - Posted by Dan Stackhouse'.

- CNN.com
- Time.com
- NYTimes.com
- The Chronicle of Higher Education
- Teacher's Magazine Blogboard

The screenshot shows the 'News Blog' page of 'The Chronicle of Higher Education' dated April 18, 2007. The main article is titled 'Threat Prompts Police Search at Virginia Tech'. The text reads: 'Blacksburg, Va — Virginia Tech police officers raced to a main administration building with their guns drawn this morning in response to a threat against the university's president, Charles W. Steger, but then determined that the threat was not credible. The building, Burruss Hall, is located near the Drillfield in the center of the campus. A morning news conference was delayed while the police searched the building. —Eric Hoover'. Below the article, there are links for 'CDC resources include: Information on school violence and prevention strategies: <http://www.cdc.gov/Features/SchoolViolence/> <http://www.cdc.gov/InjuryViolenceSafety/>' and 'Short video podcast: Coping with Stress after a Traumatic Event such as a School Shooting: www.cdc.gov/podcasts <http://www.youtube.com/watch?v=XTJdzM1MRv8>'. At the bottom, it says 'Thank you for the opportunity to share this information!' and 'Additional information can be found at www.cdc.gov'. A footer note says '- CDC Apr 23, 02:33 PM #'. On the right side, there are several navigation links: 'Keep up to date' (Daily news blog: [RSS](#) / [Atom](#); Daily news reported by The Chronicle: [RSS](#); Contact us; Today's most e-mailed; Prior days' news: [By date](#) | [Search](#); This week's print issue; Back issues: [By date](#) | [Search](#)); 'News Headlines From The Chronicle'; 'Suspended Education Department'; 'Also New Today'; 'Magazine & Journal Reader'; 'Grants & Fellowships'; 'Career News & Advice'; and 'Blog Archives' (May 2007 (64); April 2007 (240); March 2007 (180); February 2007 (132); January 2007 (124); December 2006 (122); November 2006 (124); October 2006 (143); September 2006 (137); August 2006 (142); July 2006 (125); June 2006 (138); May 2006 (155); April 2006 (135); March 2006 (196); February 2006 (4)).

**55% of 12 - 17 year old Internet users in the US
are a member of an online social network**
- Pew Internet Research, January 7 2007



e - Health @ CDC

"If MySpace were a country, it would be 10th biggest in the world, just behind Mexico"

- The Guardian, November 4 2006



Flickr CC <http://www.flickr.com/photos/will/284084730/>

e - Health @ C D C



Flickr CC <http://www.flickr.com/photos/thomashawk/53084039/>

"Blogs are not necessarily important individually, but in aggregate they are massively powerful.

The 'blogosphere' pulls together what millions of talented people around the world are discovering and thinking... "

Ross Dawson, Jan 17 2007



Green Living Freshly Squeezed Daily



Apparel (474)

Organic, Cotton, Clothing, Green, Fashion, Eco,

Equita, Clothes, Ethical fashion, Sustainable



Books & DVDs (60)

Book, Global, Movie, Warming, Environment,

Film, Green, Magazine, Books, Change



Building (29)

Building, Green, Recycled, Wood, Countertops,

Materials, Paint, Sustainable, Concrete, Custom



Cosmetics (42)

Organic, Care, Cosmetics, Baby, Body, Lip, Makeup,

Natural, Soap, Deodorant



Eco Travel (23)

Travel, Island, Vancouver, Eco, Organic, Backpack,

Cars, Club, Cycling, Ecotravel



Electronics (25)

Solar, Audio, Charger, Computer, Portable,

Speaker, Battery, Music, Recording, Wireless



Energy (59)

Energy, Solar, Power, Green, Wind, Battery,

Charger, Led, Renewable, Bulb



Food (144)

Organic, Food, Coffee, Market, Local, Grocery,

Chocolate, Trade, Fair, Delivery



Garden & Small Farm (62)

Organic, Farm, Farming, Food, Local, Rain, Family,

Gardening, Local food, Orchard



Home (166)

Home, Organic, Cleaning, Led, Furniture, Water,

Green, Lighting, Cleaner, Energy



Jewelry (31)

Jewelry, Art, Green, Equita, Ethical fashion, Fair trade,

Made, Gifts, In, Sustainable



Money & Investing (5)

Investing, Investment, Flashlight, Energy,

Entrepreneur, Financing, Fund, Invest, Led, Manual



Office (13)

Office, Accessories, Paper, Products, Recycled,

Furniture, Car, Camping, Green, Ink



Outdoor (32)

Solar, Night, Vision, Water, Monocular, Power, Bottle,

Organic, Bag, Lighting



Real Estate (10)

Agent, Atlanta, Buyers, Spanish, Buyer, Estate,

Real, Prestamos, Exclusive, Green



Toys (25)

Fair, Ball, Trade, Soccer, Green, Volleyball, Child,

Eco, Fairly, Fsc



UI Design

Usability

Documentation

Master's Final Project, Spring 2006, UC Berkeley School of Information

iBuyRight is the Master's final project of Kelly Bryant, Helen Kim, Shufei Lei and Lilia Manguy, second year Master's students at the [School of Information](#) (formerly SIMS), UC Berkeley.

For an update of what happened to this Master's project, read Lilia Manguy's blog post, [An Unfortunate Grad School Experience](#).

Academic adviser:

Prof. Dara O'Rourke, Department of Environmental Science, Policy & Management (ESPM), College of Natural Resources



iBuyRight is a mobile phone application that displays social and environmental information about a product, enabling consumers to make purchases consciously aligned with their personal values.

After a product bar code is scanned with a cell phone, iBuyRight retrieves relevant information from a social and environmental issues database, then displays it on the cell phone screen in an easy-to-read format. By turning the phone into an access point for product information at the point of purchase, the application

aims to fulfill a consumer's need to know where a product comes from, how it is made, and the impact these practices have on the environment and communities. By facilitating informed purchases, iBuyRight gives consumers the power to put their money where their values are.

iBuyRight

Buy consciously. Buy right.

KING'S
College
LONDON

University of London

The London Air Quality Network



Air Quality in your area



To see current pollution levels in your area enter your postcode in the box below, or select your borough. Then choose the bulletin and press 'Show Air Pollution'.

Enter a postcode:



or
select an area: [\(choose on map\)](#)

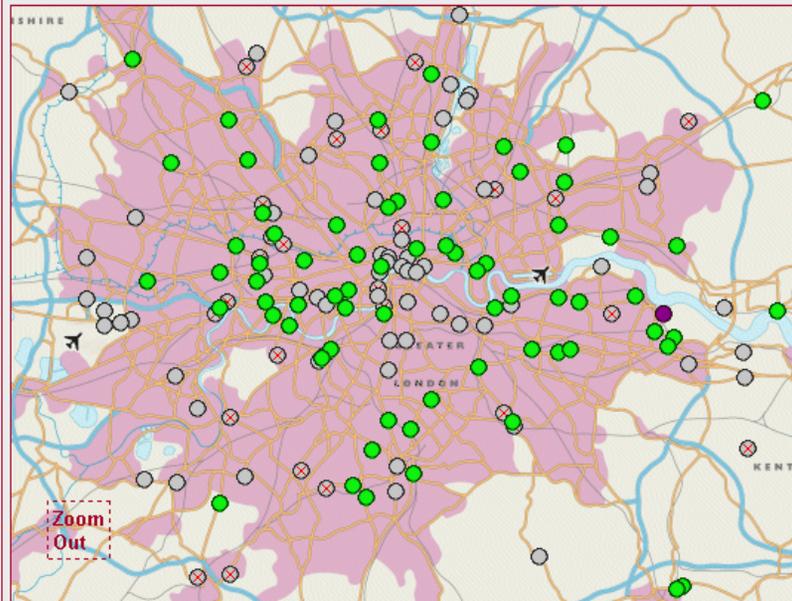
All of London

then

select a bulletin:



Welcome to the London Air Quality Network



Air pollution levels recorded on Thursday 30 August 2007, 00:00-01:00BST



These are the web pages of the London Air Quality Network and contain information about air quality in and around Greater London. Measurements are collected either

Latest News

- [Talking air quality to Bethnal Green kids](#)
The Big Wild Read's (www.bigwildread.co.uk) topic this year is the environment. [more ...](#)
- [Conference - Particles and Photo-Oxidants in Europe](#)
In light of the forthcoming European Directive on air quality, the Royal Society [more ...](#)
- [Camden NOX Paint Study](#)
The London Borough of Camden is undertaking a trial to investigate the efficiency [more ...](#)

Quick Links

- [RSS News Feeds](#)
- [3D Maps of London](#)
- [Download Data](#)
- [AQS Objectives](#)
- [About the LAQN](#)
- [Local Authority Pages](#)
- [Wind Plots](#)

e-Health @ CDC



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"In summary, Sermo is a highly intellectual, vibrant, live community for doctors."
- electron (sermo member)

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- Hard-hitting clinical posts
- Information is safe and secure
- Physicians only



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[Home](#) [Communities](#) [Treatments](#) [People](#) [GO](#)

Member Sign In

Email

Password

Remember me

[Lost your password?](#)

No account? [Register](#)

 [Send a friend an eHug now](#)

Support Communities - Anonymous and Free!

- ◆ 500+ SUPPORT GROUPS for all health issues & life challenges
- ◆ Thousands of MEMBERS giving 10,000+ hugs each day
- ◆ Learn about the latest DRUGS and ALTERNATIVE THERAPIES
- ◆ Immediate ANSWERS and SUPPORT to your health questions

[Join Now - Get Support!](#)

DailyStrength.org is the largest, most comprehensive health network of people sharing their advice, treatment experiences, and support. Keep a wellness journal, read members' stories, and chat with new friends. Come in and explore! Join one of over 500 [Support Groups](#) now!

Popular Communities [View All](#) **Latest Activity**

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  [snackman](#) gave [BJT](#) a Hug



[Home](#) [Conditions & treatments](#) [Healthy living](#) [Doctors & hospitals](#) [Community](#) [Premium services](#) [Insurance](#) [Store](#)

TODAY ON Revolution Health

Obesity expands nationwide
Is your state fit... or fat?

1 2 3 4

Conditions & diseases

Top learning centers:

- Acid reflux
- Arthritis
- Asthma & allergies
- Back pain
- Bones, joints & muscles
- Cancer
- Dental health (NEW)
- Depression
- Diabetes

Health news headlines

Today's top stories

- [New U.S. guidelines look hard at childhood asthma](#)
- [Study: Age difference key to having most kids](#)
- [How mothers cradle babies could show stress-study](#)
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