

Healthy People 2010 Operational Definition

3-10. Increase the proportion of physicians and dentists who counsel their at-risk patients about tobacco use cessation, physical activity, and cancer screening.

3-10f. Primary care providers who counsel about mammograms.

National Data Source	National Survey of Primary Care Physicians' Recommendations and Practices for Breast, Cervical, Colorectal, and Lung Cancer Screening, NIH, NCI.
State Data Source	Not identified.
Healthy People 2000 Objective	Adapted from 16.10 (Cancer).
Changes since the 2000 Publication	Revised baseline (see Comments). Revised baseline year (see Comments). Revised target (see Comments).
Measure	Percent.
Baseline (Year)	99 (2006-07)
Target	100
Target-Setting Method	1 percent improvement. For a discussion of target-setting methods, see Part A, section 4.
Numerator	Number of primary care physicians who recommend mammograms for women aged 50 years and over.
Denominator	Number of primary care physicians.
Population Targeted	U.S. civilian, noninstitutionalized population.
Questions Used To Obtain the National Baseline Data	From the 2006-07 National Survey of Primary Care Physicians' Recommendations and Practices for Breast, Cervical, Colorectal, and Lung Cancer Screening: ➤ <i>Please complete the table below based on your recommendations to asymptomatic, average-risk female patients (in good health for their age) for breast cancer screening: For women 50+ years old, do you routinely recommend ... mammography. [A check box is provided for "Yes" and "No."]</i>

Expected Periodicity

Periodic.

Comments

The data source used for this objective collected information on physician screening for two separate groups, women aged 40 – 49 years and women aged 50 years and over, and the latter group was chosen for this subobjective. The 2006-07 baseline for physician counseling on mammography for women aged 40 – 49 years is 95%.

After the Healthy People 2010 Midcourse Review, the baseline was revised from 37 percent in 1989 to 99 percent in 2006-07 due to a change in data source. The target of 85 percent was adjusted to 100 percent to reflect the revised baseline using the original target-setting methodology.

Objective 3-10 differs from Healthy People 2000 objective 16.10, which tracked health providers who counseled patients about tobacco-use cessation and cancer screening. The Healthy People 2000 objective focused on physicians and nurse practitioners, while objective 3-10 tracks counseling by physicians and dentists.

See Appendix A for focus area contact information.