



# Facilitating Collaborative Communication

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**PUBLIC HEALTH**  
ALWAYS WORKING FOR A SAFER AND  
HEALTHIER COMMUNITY



# Communication in Public Health

- Scientific development and strategic dissemination of accurate, accessible, and understandable information
- Diverse audiences
- Audiences spread over wide distances with varied access
- Use of collaborative learning environments to develop, test, and share ideas
- Increasing need to have group-to-group communication to address shared risk and protective factors

# WPIPN ListServ

## Outlook Email Distribution

- Restricted capacity requiring direct management
- Dependence - Information Controlled by Owner
- One Size Fits All
  - Information Sharing one-to-one or one-to-all

## ListServ

- Wider Capacity / self-managing
- Autonomy - Managed by Owner but individual members control information
- Information sharing and collaboration one-to-all or one-to-group, or group-to-group

- ? Subscription Type**
- Regular
  - Digest (traditional)

- ? Topics**
- Coremanagers
  - Drowning
  - Ipvcan
  - Mvp
  - Open
  - Svippstates
  - Tbi
  - Winfalls

Other (messages with unknown topic)  
*(all topics are enabled for this user)*

Subscribe (WPIP)

Unsubscribe (WPIP)

# Filling the Toolbox

- Combined with a communications plan, webinars, web pages or blog sites and in-person meetings when possible, members have multiple opportunities to share and connect.