

# Demonstrating Impact ICRC Indicators

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Centers for Disease Control and Prevention

“The whole is greater  
than the sum of its parts”



# Developing Indicators

**Purpose:** To demonstrate overall impact of the ICRC program

## **Requirements:**

- **Useful, feasible, accurate, and not overly burdensome** to report
- Reflect NCIPC's overall priorities for the program
- Accommodate variation across ICRCs
- Build consensus among key stakeholders
- Align with capacity to report, analyze, and use data
- Answer the ICRC program's evaluation questions

# Evaluation Questions

- What is the current **capacity** of ICRCs with regard to funding, staffing, and expertise?
- What **research and evaluation activities** are ICRCs conducting?
- What **outreach activities** are ICRCs conducting?
- What activities are ICRCs conducting to **train** injury control professionals and community partners?
- What are the **outputs** of ICRC research, outreach, and training activities?
- What **collaboration** is occurring between funded ICRCs and other partners?
- What is the **public health impact** of ICRCs?

# Indicator Development Process

- Original indicator report developed (Jul, 2011)
- Evaluation questions developed (Dec, 2012)
- Indicators prioritized and distributed to ICRCs (Jan, 2013)
- Key informant interviews with 9 out of 11 currently funded ICRCs (Jan, 2013)
- Feedback session at grantee meeting (May, 2013)
- Additional feedback session at Safe States conference (Jun, 2012)
- Indicators finalized (Aug, 2013)

# **10 ICRC Indicators**

**ICRC affiliated personnel**

**Funding from all sources**

**Complete and ongoing studies**

**Publications**

**Academic training, mentoring, and leadership**

**Partnerships with external collaborators**

**Community outreach**

**Research Tools Developed/Disseminated**

**Practice Tools Developed/Disseminated**

**Narrative Story of Innovation and Impact**

# Indicator Data Collection

**Annual Progress Report** (Word & Excel templates)  
Data Collection from ICRCs



**Excel Spreadsheets**  
Data Extraction from Templates



**Monitoring and Evaluation Tool (MET)** (Access Database)  
Data Analysis

## 5. Academic Training, Mentoring, and Leadership

Completed during the reporting period

Number of injury courses offered with enrollment (Enter the number only)

Number of training grants (if any) obtained and affiliated trainees by discipline (Enter the number only)

Number of masters level students (Enter the number only)

Number of Doctoral students (Enter the number only)

Number of Post-doc fellows (Enter the number only)

Number of junior faculty mentored by discipline (Enter the number only)

Number of student research assistants supported through the center by discipline and training level:

Bachelors (Enter the number only)

Masters (Enter the number only)

Doctoral (Enter the number only)

Student/fellow injury related research projects:

Number of projects (Enter the number only)

Total dollars provided (Enter the number only)

Injury-related faculty development awards:

Number of awards (Enter the number only)

Total dollars provided (Enter the number only)

What example(s) can you provide of ICRC-mentored students who went on to impact the field after leaving the institution?

What additional information do you want to provide about academic training and mentoring activities?

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## 10. Narrative Story of Innovation and Impact

Please provide a narrative description of the success and impact of your ICRC over the previous funding year.  
(There is no character limit for this response)

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File Home Insert Page Layout Formulas Data Review View Developer Acrobat

Clipboard Font Alignment Number Styles Cells Editing

Calibri 11 Bold Italic Underline Merge & Center

Normal Bad Good Neutral Calculation Check Cell Explanatory... Input

AutoSum Fill Clear Sort & Filter Find & Select

# ICRC Publications

1	ICRC Publications								
2	Publication Citation	Primary Injury Topic	If Other, Describe	Secondary Injury Topic (Optional)	Other	Tertiary Injury Topic (Optional)	Other	Peer Reviewed	Article Link (PubMed, Others)
3									
4		Child Maltreatment							
5		Domestic/Intimate Partner Violence							
6		Sexual Violence							
7		Youth Violence							
8		Teen Dating Violence							
9		Bullying							
10		Elder Maltreatment							
11		Drowning/Submersion Injuries							
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- Monitoring
- Monitoring Reports
- Milestones
- SMART
- TA Module
- TA Reports

Select Awardee:

BIC
MVP
RNL
SQI

Colorado Notes: [View full text](#)

[To view a condensed workplan, click here](#)

Attachments: (double-click to view/add attachments)

**Goal Objective Activity**

Select Activity:

**Workplan Data**

Activity Name

Update the comprehensive contact database to include all Injury and Violence Prevention Winnable Battle advocates and champions

Position Responsible

Core VIPP Generalist

Start Date  End Date

Implementation Notes

The Core VIPP Generalist will maintain an updated list and database of participants in the Injury Prevention Winnable Battle Champion program. The database will include that partners' status as an Injury Prevention Advocate or Champion, their level of participation in technical

**APR Data**

Activity Name

Activity 1.5.1: Develop a comprehensive contact database for all injury, suicide and violence prevention grantees, stakeholders and partners

Start Date  End Date

Progress Status

Progress Description

The Core VIPP Generalist collected contact lists from all ISVP Branch staff members and coalitions and researched various contact database management systems, such as Microsoft Access and Survey Monkey. The Core VIPP Generalist selected Excel Spreadsheets to manage coalition distribution lists and Google Forms to collect all future applicants to the

# Pilot Feedback

- Template is restrictive
- More open narrative to elaborate on activities (no character limits)
- Clearly define inclusion/exclusion criteria
- Publications
- Variability across Centers



# Data Use

- **For CDC:** Educate CDC's key stakeholders on the value and impact of the program overall
- **For Centers:** Feedback on...
  - Your Center's **activities and impact**
  - Your Center's **contribution to the overall success** of the program
  - Opportunities for **continuous quality improvement (CQI)**
  - The "bird's eye view" of the **impact of the ICRC program overall**

*Other data uses?*

*Which of these would you prioritize?*

# Reporting Findings

How should evaluation data be packaged/reported back?

## ■ Presentations

- ICRC monthly call
- Internal NCIPC/CDC leadership
- Others?

## ■ Briefs

- Overall ICRC program
- Each Center?
- Others?

## ■ CQI Groups

- Topic/function specific
- Use data for improvement



# Thank you!

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*The findings and conclusions in this presentation are those of the authors and do not necessarily represent the official position of the CDC*