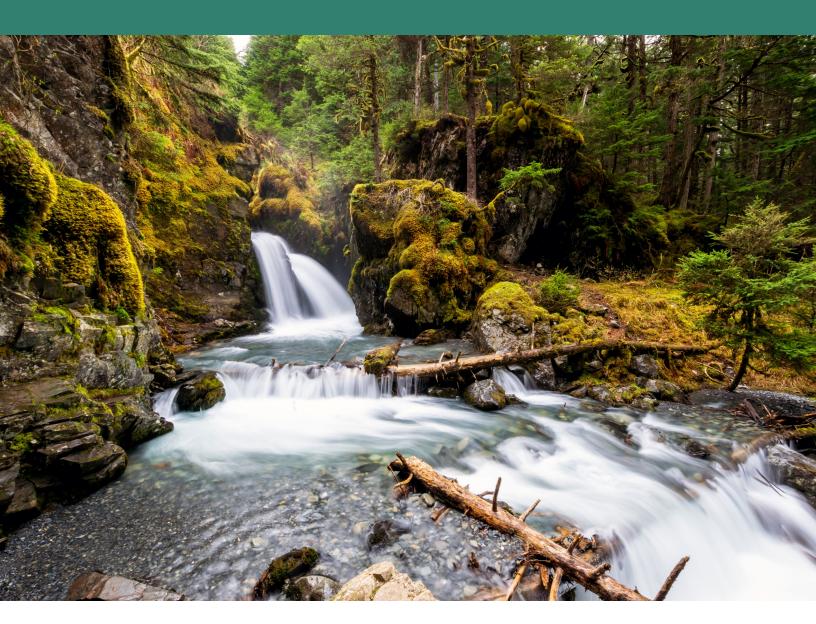
### 2021-2025

### **Alaska Cancer Plan**

Working Toward a Cancer Free Alaska









### Alaska Cancer Plan, 2021-2025 Published 2021

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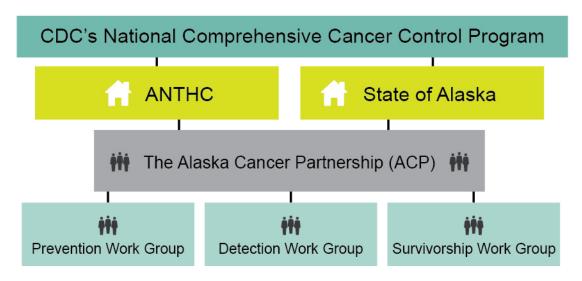
### 2021-2025 Alaska Cancer Plan

### Introduction

### **Addressing Cancer in Alaska**

Unlike most other states, in Alaska, cancer has been the leading cause of death for many years. Cancer rates across the state vary by region, gender, race, and other socioeconomic factors. With improved screening and treatment, more people are surviving and living with cancer—which in many cases may be treated as a chronic disease.

The Centers for Disease Control and Prevention (CDC) provides funding for the State of Alaska Comprehensive Cancer Control Program and the Alaska Native Tribal Health Consortium Comprehensive Cancer Control Program. In collaboration, these programs coordinate with multiple cancer control organizations and resources through the statewide coalition called the Alaska Cancer Partnership (ACP). Coalition members participate in active Work Groups focused on prevention, early detection, and survivorship quality of life.



The Alaska Cancer Plan has guided the work of the ACP for more than 15 years. The 2021-2025 plan continues in that tradition, as a strategic plan to address the burden of cancer in our state. The State of Alaska Comprehensive Cancer Control Program developed this plan with leadership from the ACP Cancer Plan Advisory Team, the ACP Steering Committee and assistance from Alaskan consulting firm, Agnew::Beck.

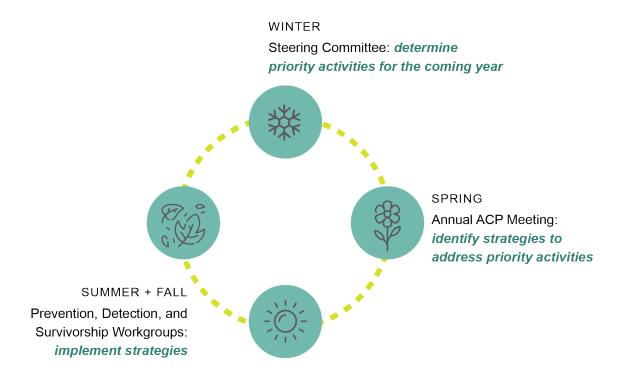
<sup>&</sup>lt;sup>1</sup> Mohelsky, R. Fenaughty, A., & McEwen, M. (2020). Healthy Alaskans 2020 health assessment: Understanding the health of Alaskans. Alaska Department of Health & Social Services and the Alaska Native Tribal Health Consortium. Accessed 12.30.20: <a href="http://hss.state.ak.us/ha2020/assets/HA2020">http://hss.state.ak.us/ha2020/assets/HA2020</a> HealthAssessment.pdf

The plan draws from prior needs assessments and community-based participatory research conducted by the ACP; state surveillance data sources; the state health improvement plan, Healthy Alaskans 2030; and input from ACP Work Groups, Advisory Team, and Steering Committee.

The ACP Steering Committee meets annually to assess new data on the cancer burden in Alaska, changes in the public health and healthcare system landscapes, and data from the annual partnership survey to determine priority activities for the coalition in the coming year. The full membership of the ACP meets annually to develop strategies to address the priority activities determined by the Steering Committee. The Work Groups implement and evaluate the strategies determined at the annual meeting.

All activities are informed by statewide surveillance data from the Alaska Cancer Registry, the Alaska Behavioral Risk Factor Surveillance System (BRFSS), the Alaska Immunization Information System, and other sources as available. Much of this data is collated annually and displayed in the <u>State of Cancer in Alaska Dashboard</u> in order to monitor trends and visualize differences in health outcomes by groups of people.

Annual Cycle of the Alaska Cancer Partnership



### **Cancer Control Activities**

The evidence for, and practice of, specific cancer control activities evolve as they are informed by new research and models. Over time they have included:

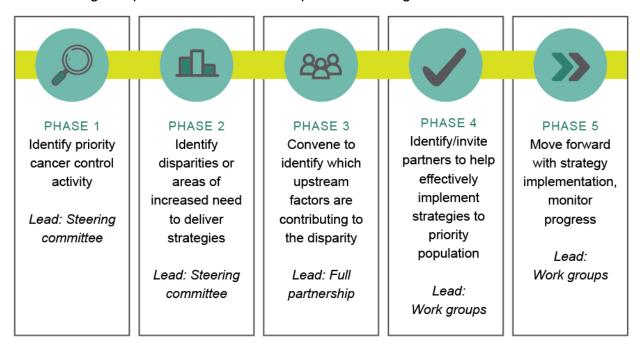
**Cancer prevention** activities focused on physical activity, nutrition, tanning and sun safety, alcohol and tobacco use, vaccinations, cancer risk assessment, and environmental carcinogens.

**Cancer detection** activities to address preventive care patient navigation, evidence-based cancer screenings, timeliness of follow-up, and genetic counseling and testing.

**Cancer survivorship** includes all activities that take place after a cancer diagnosis, such as oncology patient navigation, informed decision-making during cancer treatment, clinical trials, palliative and hospice care, advanced care planning, social and emotional support for survivors, caregiver support, quality of life after cancer, and prevention of cancer recurrence.

### **Cancer Plan Purpose and Process**

This plan seeks to prevent and detect cancer and support cancer survivors to achieve the Partnership's vision of a cancer free Alaska. Partners are encouraged to engage in the following five phases to select and implement strategies:



### The Uneven Burden of Cancer in Alaska

Alaskans experience cancer in different ways due to the unequal allocation of power and resources. This imbalance impacts the opportunity to achieve optimal health, in some of the following ways.

#### IN ALASKA:



Cancer is the #1 leading cause of death (since 1993).

Alaska Health Analytics and Vital Records



The annual cost to treat cancer exceeds \$200 million.

Tangka, F.K., et al. State-Level Cancer Treatment Costs. Cancer (2013)



Yearly, more than 2000 Alaskans are diagnosed with cancer. More than 900 die.

Alaska Cancer Registry; Cancer Control Program Website; and Health Analytics and Vital Record

#### POVERTY

Alaskans living in poverty are:

- · Less likely to be screened for colon cancer.
- More likely to use tobacco.

BRFSS 2018



### RACE/ETHNICITY

Alaskans who are Black, Asian, Pacific Islander, or identify as other race are:



Less likely to have health care coverage.



More likely to report poor physical health as a cancer survivor.

BRFSS 2018, 2012-2018



Alaska Native and American Indian people are more likely to be diagnosed with and die from cancer.

Alaska Cancer Registry 2019







#### URBANICITY

Alaskan teens living in the suburbs are less likely to be vaccinated against HPV.

NHIS-TEEN 2019

### SEXUAL ORIENTATION

Alaskans who are lesbian, gay, or bi-sexual are:



- More likely to be obese.
- Less likely to be screened for cervical cancer.

BRFSS 2018, 2014



GENDER

Alaskans who are male are:



 Less likely to have a regular healthcare provider.

BRFSS 2018

#### **GEOGRAPHY**

New cases of cancer are lowest in the Southwest region and highest in the interior region.



For up-to-date cancer data go to: State of Cancer in Alaska Dashboard, Alaska Cancer Registry, the Alaska Native Epidemiology Center, the Alaska Health Equity Index.

### Taking a Health Equity Approach

In recent years there has been increased recognition of the "upstream" factors that influence health. This plan aims to address these social determinants of health by approaching cancer control through a health equity framework (see Figure 1). A commitment to cancer control must include a commitment to health equity. This plan aims to achieve optimal health for everyone by giving particular attention to the needs of those most at risk for poor health. Cancer mortality has declined over the past few decades, yet major disparities still impact cancer care and outcomes. The great progress that has been made to better prevent, detect and treat cancer, and support cancer survivors in the United States has not been equitably distributed. Over the past 25 years (1991-2016) the overall cancer death rate declined by 27% while socioeconomic disparities in cancer mortality widened. The most striking disparities occur in cancers most amenable to prevention and early detection, such as cervical cancer. Progress toward eradicating the inequitable burden of cancer will require continued population health efforts and more focused action to eliminate cancer-related disparities.

Health Equity is a process and guiding philosophy, not an outcome. This process requires looking at and addressing the root causes of inequality due to conditions in society, laws, policies, and living environments. To address the unequal experience of cancer burden and realize an overall decrease in the morbidity and mortality of cancer in Alaska, the ACP has identified goals and strategies for each social determinant of health. Each of these upstream determinants has an impact on downstream cancer control activities and long-term cancer outcomes.

<sup>&</sup>lt;sup>2</sup> Kurani, S. et al. (2020) Association of Neighborhood Measures of Social Determinants of Health With Breast, Cervical, and Colorectal Cancer Screening Rates in the US Midwest. JAMA Netw Open. Accessed 11.19.20: <a href="https://jamanetwork.com/journals/jamanetworkopen/article-abstract/2762392">https://jamanetwork.com/journals/jamanetworkopen/article-abstract/2762392</a>.

<sup>&</sup>lt;sup>3</sup> Alcaraz, K. et al. (2019) Understanding and addressing social determinants to advance cancer health equity in the United States: A blueprint for practice, research, and policy. American Cancer Society Cancer Journal. Accessed 11.19.20: <a href="https://doi.org/10.3322/caac.21586">https://doi.org/10.3322/caac.21586</a>.

Figure 1: AK Cancer Plan Framework: Social Determinants of Health **UPSTREAM: SOCIAL DETERMINANTS OF HEALTH** The coalition is better positioned to address **some areas** more than others: a a Ħ COMMUNITY HEALTHCARE **ECONOMIC** NEIGHBORHOOD **EDUCATION** ACCESS + STABILITY CONTEXT QUALITY ENVIRONMENT Literacy Medical Support Provider bills **Parks** systems linguistic + Early childhood education cultural Support **Playgrounds Community competency** Walkability engagement Healthy food access availability MIDSTREAM: CANCER RISK AND PREVENTION CANCER RISK AND PREVENTION

High risk health behaviors | Protective health behaviors | Exposure to hazards | Utilization of health services | **DOWNSTREAM: CANCER-RELATED OUTCOMES** Cancer incidence | Cancer mortality | Cancer survivor quality of life Source: "Healthy People 2020: Social Determinants of Health," Office of Disease Prevention and Health Promotion accessed April 25, 2018, https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health

Alaska Cancer Plan 2021-2025

### **Alaska Cancer Partnership Goals + Strategies**

To address the unequal experience of cancer burden and realize an overall decrease in the morbidity and mortality of cancer in Alaska, the Alaska Cancer Partnership has identified goals. Strategies related to each social determinant of health are detailed in each section.

- SOCIAL + COMMUNITY CONTEXT

  Goal: Increase social integration and community engagement in the fight against cancer.
- Goal: Improve access to health care so that every Alaskan can receive high-quality and affordable cancer and related clinical services.
- NEIGHBORHOOD + BUILT ENVIRONMENT
  Goal: Leverage the physical environment to facilitate healthy behaviors that help prevent cancer and improve survivor quality of life.
- **ECONOMIC STABILITY Goal:** Support the economic stability of Alaskans to promote engagement in cancer control activities.
- **EDUCATION ACCESS + QUALITY Goal:** Support access to education and increased educational attainment so that every Alaskan can reach their full potential and make informed decisions about their health.

# social + community context



"I know many women who have lost career opportunities because of side effects of cancer medications or a cancer diagnosis. Most women who get cancer are already older and in danger of age discrimination; cancer just makes it a thousand times worse. I miss my successful and hardwon career."

- Sonya Senkowsky, Alaska Breast Cancer Survivor

**Goal:** Increase social integration and community engagement in the fight against cancer.

Why: Humans seek social connections, and their health and wellness benefit greatly when they are supported by family, friends, community, and neighborhood. People satisfy these connections through relationships built within the social, religious, cultural, and occupational institutions where they interact. Social cohesion refers to the sense of belonging, trust, and support that an individual experiences within their social context. This is heavily influenced by discrimination and inequality. "Social isolation, a measure of one's (limited) social contact and networks, is disproportionately prevalent among socioeconomically disadvantaged populations, the chronically ill, and racial/ethnic minority groups."

Health care systems are paying increased attention to social risk factors, such as experiencing trauma and other adverse childhood experiences (ACEs).<sup>5</sup> Focusing on strategies that build connections, foster community, and address social risks to help people get the support they need, targeted to communities of color and lower socioeconomic groups, improves overall health outcomes.

<sup>&</sup>lt;sup>4</sup> Alcaraz, K. et al. (2019) Understanding and addressing social determinants to advance cancer health equity in the United States: A blueprint for practice, research, and policy. American Cancer Society Cancer Journal. Accessed 11.19.20: <a href="https://doi.org/10.3322/caac.21586">https://doi.org/10.3322/caac.21586</a>.

<sup>&</sup>lt;sup>5</sup> (2019) Integrating Social Care into the Delivery of Health Care: Moving Upstream to Improve the Nation's Health. The National Academies of Sciences, Engineering and Medicine. Accessed 12.30.20: <a href="https://www.nap.edu/resource/25467/09252019Social">https://www.nap.edu/resource/25467/09252019Social</a> Care highlights.pdf.



**How:** The following are potential strategies related to cancer control aimed at social and community context.

	Prevention	Detection	Survivorship
Utilize one-on-one education to increase community demand for cancer prevention and detection services.	iti	iii	iii
Promote community engagement through the use of community health workers and mobile services.	iii	iii	iii
Support school-based resiliency programs.	iii		
Provide or raise awareness of cancer survivor support services, groups, and events.			iii
Create a societal understanding of the growing cancer survivor population and issues surrounding cancer survivorship.	iti	iii	iii
Support models of health care that consider social risk.	iti	iii	iii
Encourage workplace policies that support cancer survivors so they can continue to be successful employees.	iti		iii
Educate stakeholders about the link between social support and cancer outcomes.	iii	iii	iii



### TRACKING SUCCESS IN SOCIAL + COMMUNITY CONTEXT

### **Monitor these indicators in the State of Cancer in Alaska Dashboard:**

- ✓ Percentage of respondents who have/had cancer who report having 5 or more mentally unhealthy days per month.
- ✓ All other indicators filtered by race/ethnicity, age, gender, sexual orientation, urbanicity, or disability

### Monitor these indicators from Healthy Alaskans 2030, Health Information National Trends Survey, Youth Risk Behavior Survey:

- ✓ Percentage of adolescents (high school students in grades 9-12) who felt so sad or hopeless every day for 2 weeks or more in a row that they stopped doing some usual activities during the past 12 months.
- ✓ Proportion of adolescents who have an adult in their lives with whom they can talk about serious problems.
- ✓ Mean number of days in the past 30 days adults (aged 18 years and older) report being mentally unhealthy.
- ✓ Proportion of adults who report having social support (i.e., friends or family members with whom they talk to about their health).

# HEALTH CARE ACCESS + QUALITY



"The travel and housing costs for patients to get care in Alaska from remote areas prevents many from maintaining their basic health care and limits their treatment options. It's important to find ways to support all Alaskans to access the care they need."

Ali Tolman, Executive Director of Let Every
 Woman Know, a non-profit working to reduce the impact of gynecologic cancer

**Goal:** Improve **access to health care** so that every Alaskan can receive high-quality and affordable cancer and related clinical services.

Why: Not everyone has fair access to resources in society. Being able to pay for health care, have transportation to receive health care, or afford childcare to attend doctor appointments are examples of challenges that may make prioritizing health difficult and reduce access to cancer screening, diagnosis, and high-quality treatment. Changes in health policy like the Affordable Care Act played an important role in improving access to health care among disadvantaged populations by expanding who has health insurance. More must be done to increase equity in the provision of health services.



**How:** The following are potential strategies related to cancer control aimed at health care access and quality.

	Prevention	Detection	Survivorship
Promote the use of community health workers, patient navigators, telehealth, and mobile services.	•	•	•
Ensure those you serve are well-informed on up-to-date guidelines for recommended care.	•	•	•
Promote a skilled workforce in all cancer-related fields.	•	<b>•</b>	•
Provide health information that is culturally and linguistically appropriate.	•	•	•
Support access to and coverage of evidence-based interventions and programs.	•	•	•
Support systems and policies that streamline access and reduce out-of-pocket costs.	•	•	•
Educate stakeholders about the link between health care access and cancer outcomes.	•	•	•



### Monitor these indicators in the State of Cancer in Alaska Dashboard:

- ✓ Percentage of respondents who had a routine check-up within the past year
- ✓ Percentage of respondents who have health plan coverage
- ✓ Percentage of adolescents age 13-17 years who are up-to-date on HPV vaccination
- ✓ Percentage of respondents who are up-to-date on cancer screenings

### **Monitor these indicators from Healthy Alaskans 2030:**

- ✓ Percentage of adults reporting that they could not afford to see a doctor in the last 12 months
- ✓ Percentage of the population without health insurance

## NEIGHBORHOOD + BUILT ENVIRONMENT



"Many Alaska Native communities do not have the traditional neighborhoods that are common in other parts of Alaska. But established neighborhoods or not, people want the same thing: A place where children can play safely outdoors and elders can walk or sit, visit with each other, and enjoy the fresh air."

 Judith Muller, Alaska Native Tribal Health Consortium, Cancer Plan Manager

**Goal:** Leverage the physical environment to facilitate healthy behaviors that help prevent cancer and improve survivor quality of life.

Why: Where people live impacts the options available to them. We know that maintaining a healthy weight, living a physically active lifestyle, and following a healthy diet can reduce the risk of developing and dying from cancer. Healthy eating and physical activity can improve treatment outcomes and quality of life for patients with cancer. However, some patients may be unable to follow health care provider recommendations to eat healthy food because of factors beyond their control, such as geographic availability of healthy options. Some people may not have ready access to park land or well-maintained sidewalks for walking and physical activity. The context of our environment shapes one's ability to lead a healthy life and the physical environments of American communities are unequal.



**How:** The following are potential strategies related to cancer control aimed at leveraging the physical environment.

	Prevention	Detection	Survivorship
Support workplace, retail, urban design, land use, and environmental policies to reduce exposure to carcinogens and increase healthy behaviors.	<b>(1)</b>		•
Support school-based physical education, nutrition, and health programs.	•		•
Encourage signage for healthy versus less healthy items or activities.	•		•
Support retailer education on the impact of product placement and access.	•		•
Encourage employers to promote physical activity at the workplace.	•		•
Limit unhealthy food and drink availability.	•		<b>(1)</b>
Educate stakeholders about the link between the physical environment and cancer outcomes.	0		•

## TRACKING SUCCESS IN NEIGHBORHOOD + BUILT ENVIRONMENT

### Monitor all indicators in the State of Cancer in Alaska Dashboard

✓ Filtered by geographic region, urbanicity, or disability

### **Monitor these indicators from Healthy Alaskans 2030:**

- ✓ Percentage of 3-year-olds who drink any sugary drinks on a given day.
- ✓ Percentage of adolescents who meet the Physical Activity Guidelines for Americans (at least 60 minutes of physical activity a day, every day of the week).

# \$ ECONOMIC STABILITY



"Many of our poor health problems are rooted in inadequate investments in prevention and unequal economic opportunities in our communities."

- U.S. Surgeon General, January 20216

**Goal:** Support the economic stability of Alaskans to promote engagement in cancer control activities.

Why: One overarching societal trend has contributed to widening health disparities, perhaps more significantly than any other: widening wealth disparity. Recent economic studies suggest that income and wealth inequality depress economic growth at the national level, which adversely impacts society overall. In recent decades, gains in wealth have been substantially greater for the wealthiest segment of the population compared with other segments. Addressing this trend will demand broad engagement of all levels of government (i.e., via public policy) as well as virtually all sectors of society. Failure to promote wealth growth in the poorest sectors of society will perpetuate determinants of inequitable health outcomes.

<sup>&</sup>lt;sup>6</sup> U.S. Department of Health and Human Services. (2021). Community health and economic prosperity: Engaging businesses as stewards and stakeholders—A report of the Surgeon General. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, Office of the Associate Director for Policy and Strategy. <a href="https://www.hhs.gov/sites/default/files/chep-sgr-full-report.pdf">https://www.hhs.gov/sites/default/files/chep-sgr-full-report.pdf</a>

<sup>&</sup>lt;sup>7</sup> Alcaraz, K. et al. (2019) Understanding and addressing social determinants to advance cancer health equity in the United States: A blueprint for practice, research, and policy. American Cancer Society Cancer Journal. Accessed 11.19.20: <a href="https://doi.org/10.3322/caac.21586">https://doi.org/10.3322/caac.21586</a>.

# \$ ECONOMIC STABILITY

**How:** The following are potential strategies related to cancer control aimed at economic stability.

	Prevention	Detection	Survivorship
Support access to and coverage of evidence-based interventions and programs.	\$	\$	\$
Support systems and policies that reduce out-of-pocket costs, address unexpected billing, and prevent or relieve financial distress amongst cancer survivors.	\$	\$	\$
Support and promote public assistance programs.	\$	\$	\$
Support employee benefits that encourage wellness.	\$	\$	\$
Encourage employers to provide time off for recommended preventive care.	\$	\$	\$
Educate stakeholders about the link between economic stability and cancer outcomes.	\$	\$	\$



### Monitor all indicators in the State of Cancer in Alaska Dashboard:

√ Filtered by income

### Monitor these indicators from Healthy Alaskans 2030 or BRFSS:

- ✓ Percentage of adults reporting that they could not afford to see a doctor in the last 12 months
- ✓ Percentage of rental occupied households that exceed 50 percent of household income dedicated to housing.
- ✓ Percentage of residents living above the federal poverty level.
- ✓ Percentage of respondents that are paying off medical bills over time.





"There is a cultural component when educating communities about health issues. Having information presented in one's own language or shared by a peer who is seen as a credible and trustworthy source builds healthier and safer communities."

 Nyabony Gat, Peer Leader Navigator Program Coordinator, The Anchorage Health Literacy Collaborative (TAHLC)

(Photo: TAHLC Peer Leader Navigators, Alaska Literacy Program)

**Goal:** Support access to education and increased educational attainment so that every Alaskan can reach their full potential and make informed decisions about their health.

Why: Greater educational attainment is linked to better health. Studies have shown connections between cancer mortality rates and educational attainment.<sup>8,9</sup> Yet discrimination and unbalanced education systems with poorly performing schools lead to disparities in educational attainment for some youth. Early childhood education provides stability to those growing up in struggling, stressful homes or neighborhoods. Investments to increase graduation rates and ensure equitable access to advanced education and training paves the way for higher-paying, more stable jobs. Access to health care and increased likelihood of engaging in healthy behaviors follows.<sup>10</sup> While this is an area that is more challenging for the Alaska Cancer Partnership to address, closely-related health literacy strategies can be explored.

<sup>&</sup>lt;sup>8</sup> Albano, J. et al. (2007) Cancer Mortality in the United States by Education Level and Race. JNCI: Journal of the National Cancer Institute. Accessed 11.20.20: <a href="https://academic.oup.com/jnci/article/99/18/1384/924076">https://academic.oup.com/jnci/article/99/18/1384/924076</a>.

<sup>&</sup>lt;sup>9</sup> Gross, D. (2010) The Relationship Between Educational Attainment and Lung Cancer Mortality in Kentucky: Implications for Nurses. Online Journal of Rural Nursing and Health Care Accessed 11.20.20: <a href="https://rnojournal.binghamton.edu/index.php/RNO/article/view/59/49">https://rnojournal.binghamton.edu/index.php/RNO/article/view/59/49</a>.

<sup>&</sup>lt;sup>10</sup> Virginal Commonwealth University (2015) Education: It Matters More to Health than Ever Before. Center on Society and health Website. Accessed 11.20.20: <a href="https://societyhealth.vcu.edu/work/the-projects/education-it-matters-more-to-health-than-ever-before.html">https://societyhealth.vcu.edu/work/the-projects/education-it-matters-more-to-health-than-ever-before.html</a>.



How: The following are potential strategies related to cancer control aimed at education access and quality.

	Prevention	Detection	Survivorship
Support policies and programs that promote educational attainment.			
Educate those you serve how to find and evaluate health information.			
Empower those you serve to make informed decisions regarding their preventive care, cancer screenings, and cancer care.			
Educate stakeholders about link between educational attainment and cancer outcomes.			



## TRACKING SUCCESS IN EDUCATION ACCESS + QUALITY

### **Monitor all indicators in the State of Cancer in Alaska Dashboard:**

✓ Filtered by Education or English Language Proficiency

### **Monitor this indicator from Healthy Alaskans 2030:**

✓ Percentage of high school students who graduate within 4 years of starting 9th grade.



This Cancer Plan is dedicated to the memory of **Julia Thorsness**, **1958-2020** 

As the manager of the State of Alaska Cancer Program for more than eleven years, Julia demonstrated her care for the people of Alaska by encouraging cancer prevention and screening activities and supporting services for cancer survivors and palliative care patients.