

2018 New Health Official Orientation

Umair A. Shah, MD, MPH

Executive Director, Harris County Public Health (HCPH)

President, National Association of County & City Health Officials (NACCHO)

Atlanta, GA

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Public Health
Prevent. Promote. Protect.

The National Connection for Local Public Health

NACCHO
National Association of County & City Health Officials

Our Mission

NACCHO is comprised of nearly **3,000 local health departments** across the United States. Our mission is to **improve the health of communities** by **strengthening** and **advocating** for local health departments.



Learn more by viewing a short video available on our website.

Our Values



Equity



Excellence



Respect



Innovation



Science



Integrity

VISION

Optimal health, equity, and security for all people in all communities

MISSION

To improve the health of communities by strengthening and advocating for local health departments

GOALS



All health departments are able to deliver the essential public health services appropriate for their community



NACCHO is recognized as the national advocate for local health departments



NACCHO optimizes strategic alliances and partnerships



NACCHO's membership represents the country and is actively engaged in the work of NACCHO



NACCHO maintains and diversifies restricted funding sources aligned with NACCHO's mission



NACCHO increases its net income



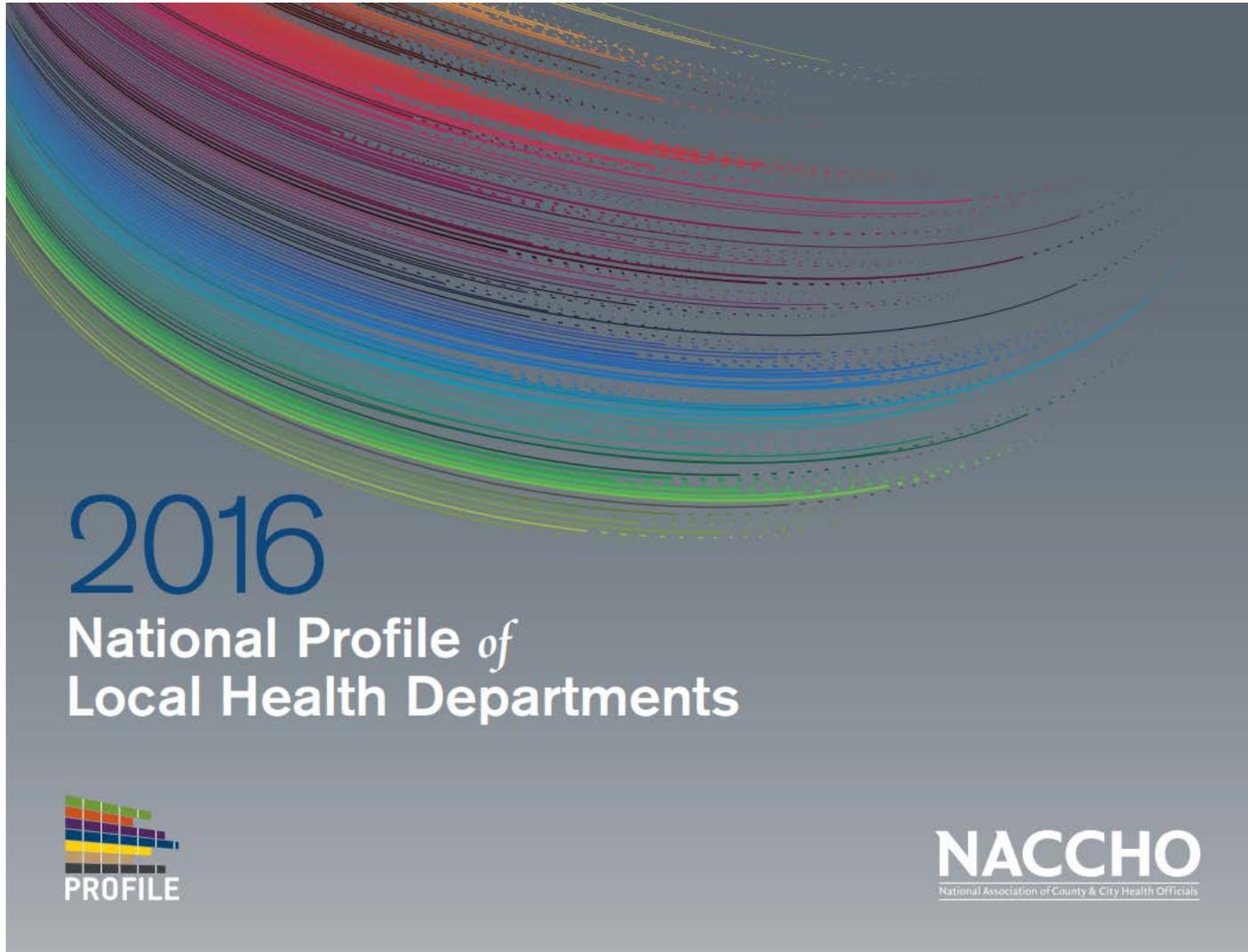
NACCHO excels in strategic and operational effectiveness

Professional Home for Local Health Officials and Staff

The collage features several key digital assets from NACCHO:

- Top Left:** A banner for NACCHO with the tagline "Your Local Health Department's Biggest Advocate." and a sub-headline: "At NACCHO, we strive to be a leader, partner, catalyst, and voice for local health departments around the nation. All of our efforts focus on promoting health and equity, combating disease, and improving the quality and length of all lives."
- Top Center:** A newsletter titled "NACCHO Exchange" with a photo of a group of people.
- Top Right:** A banner for the "NACCHO ANNUAL 2016" conference, "Cultivating a Culture of Health Equity," held from July 19-21 in Phoenix, Arizona.
- Middle Left:** A website page for the "BREASTFEEDING INITIATIVE" with a navigation menu (HOME, OVERVIEW, PROJECT ACTIVITIES, GRANT RECIPIENTS, ARCHIVED WEBINARS) and a "Community of Practice" section.
- Middle Center:** A newsletter titled "STORIES FROM THE FIELD" with a search bar and social media icons.
- Middle Right:** A banner for the "PUBLIC HEALTH INFORMATICS CONFERENCE 2016" held from August 21-24, 2016.
- Bottom Left:** A website page titled "WHAT'S NEW" featuring articles on breastfeeding public health and communication lessons learned from the 2015 Washington State wildfires.
- Bottom Center:** A form titled "TELL YOUR PUBLIC HEALTH STORY" with a "GET STARTED" button.
- Bottom Right:** A social media hub with icons for Facebook, Twitter, YouTube, and LinkedIn, providing links to NACCHO's profiles.

National Expert on LHDs



Asserting the Role of LHDs

Immunizations

Food safety

Tobacco control

Infectious disease

Emergency preparedness

Local health departments promote and protect the health of people and the communities where they live and work

Chronic disease

Maternal and child health

Injury and violence prevention

Environmental health





Membership Organization Structure

- Board of Directors
- Executive Committee
- Board Committees
- Subject Matter Expert Workgroups
- Members
- Staff

2017-18 NACCHO Board of Directors



New Executive Director



Lori Freeman, MBA

Nodes of Connection



NACCHO's work is informed and directed by the field. These nodes of connection are essential to NACCHO's success.

Our Members

Local Health Departments and their staff

State public health departments

Former local health officials (retirees)

Students

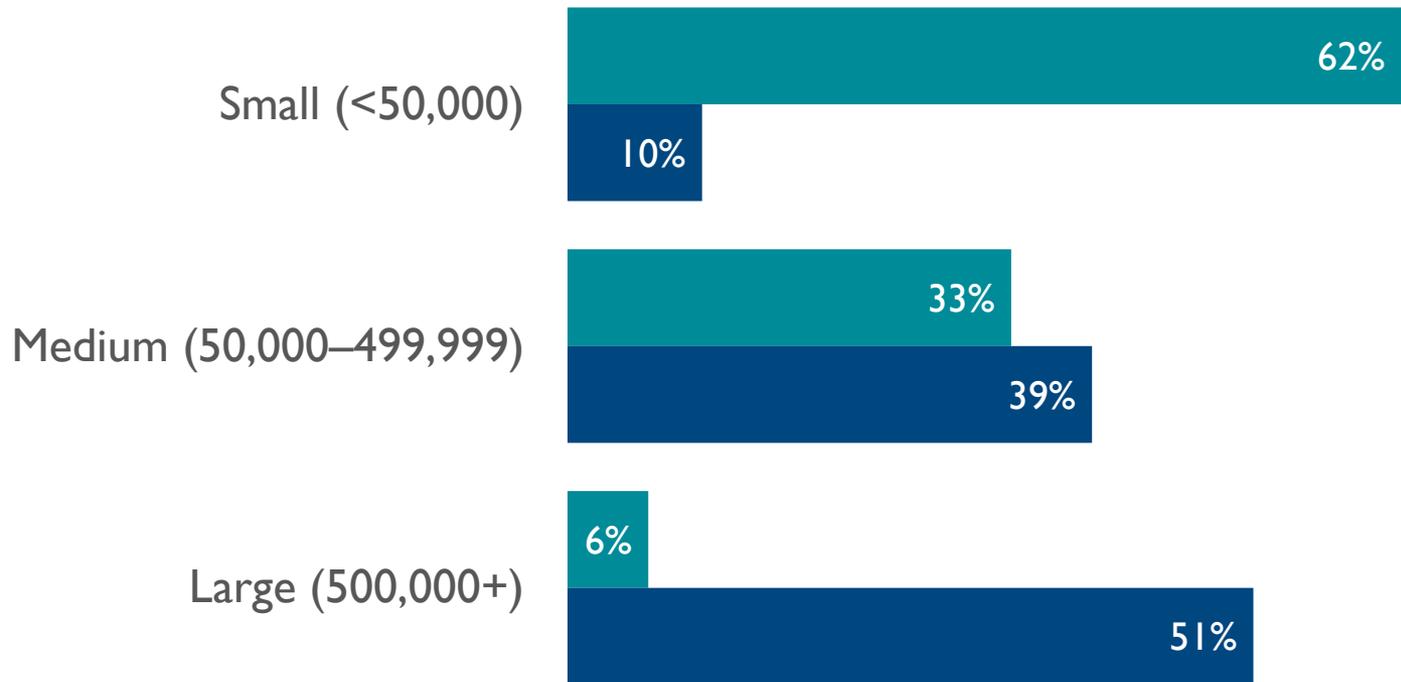
Non-profit organizations

For-profit organizations

NACCHO Serves All Sizes of LHDs

Percent of LHDs

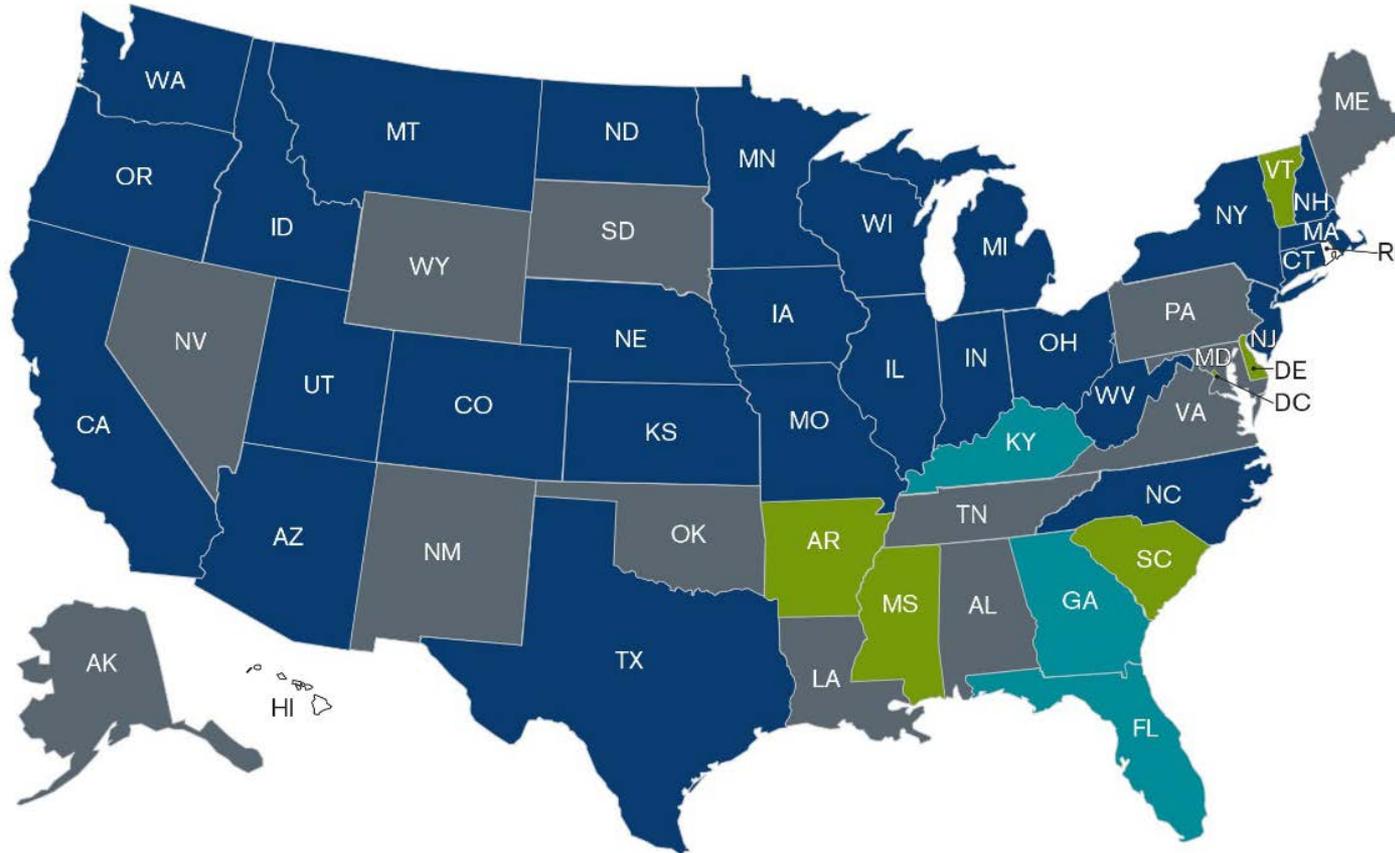
■ Percent of all LHDs
■ Percent of population served by LHDs



n=2,533

Governance of LHDs Varies

- Local (all LHDs in state are units of local government)
- State (all LHDs in state are units of state government)
- Shared (all LHDs in state governed by both state and local authorities)
- Mixed (LHDs in state have more than one governance type)



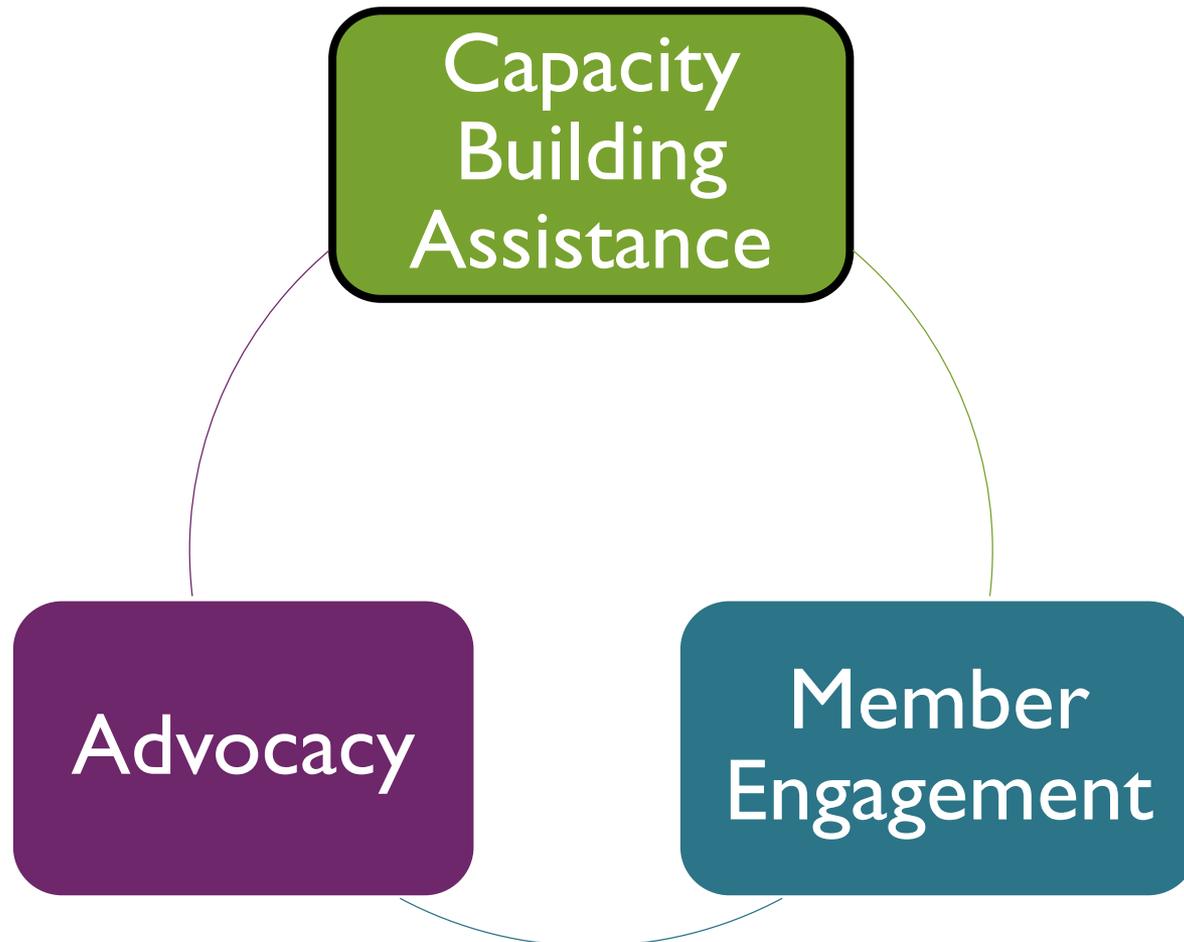
RI and HI non-participants.

N=2,533

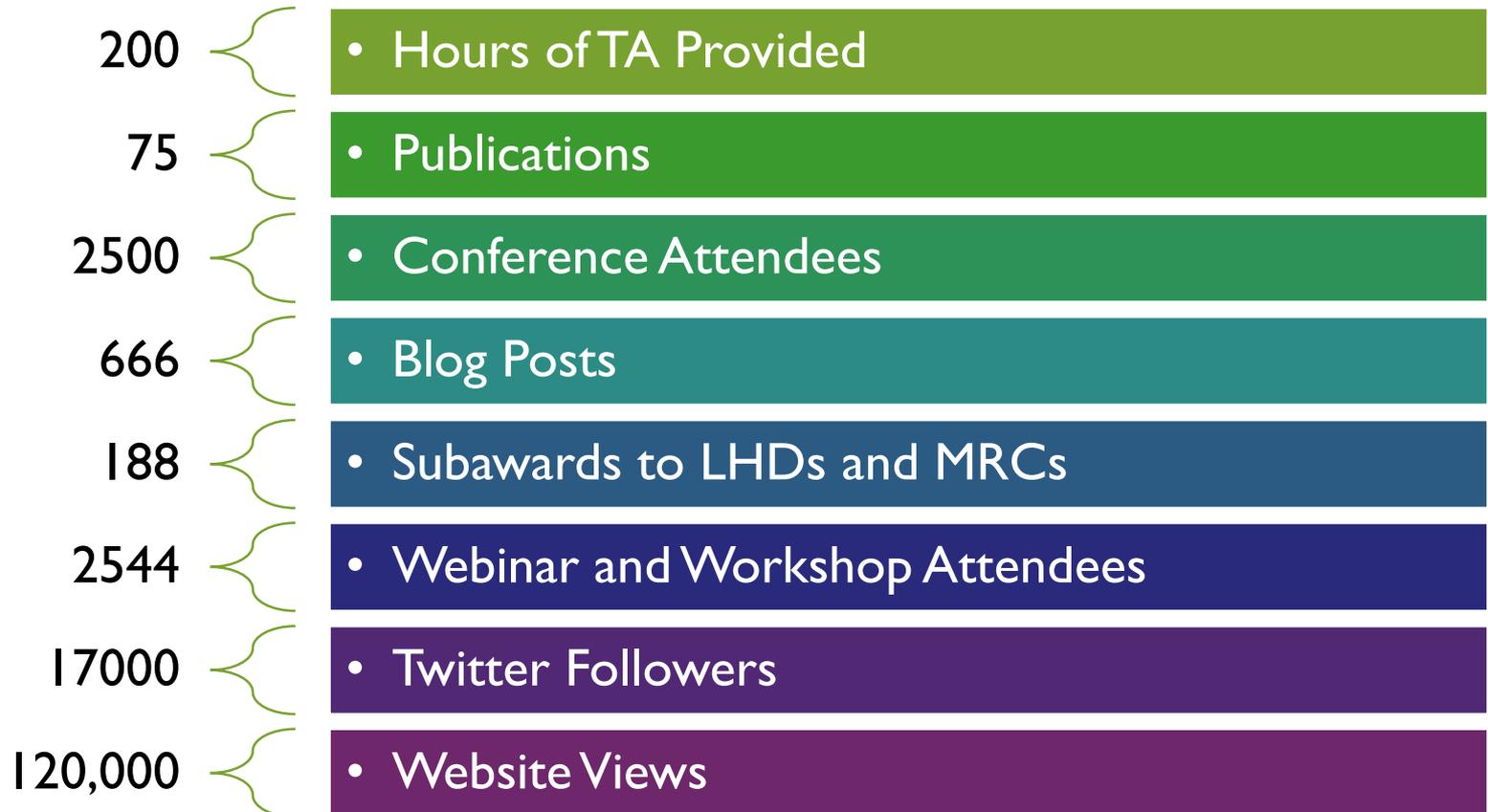
NACCHO's Work

-   Advocacy & Communications
-   Partnerships
-   Funding
-   Training and education
-   Networking
-   Resources, tools, and technical assistance

Work with LHDs



2017 Capacity Building Assistance and Communications Activities



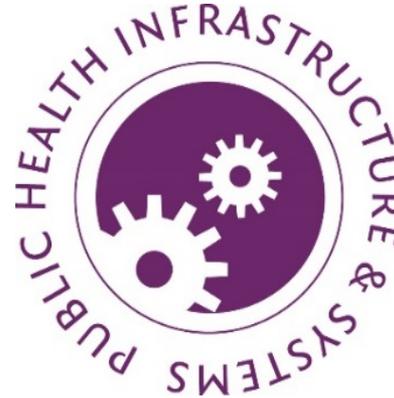
NACCHO Programs



- Chronic Disease Prevention
- Maternal and Child Health
- Adolescent Health
- Infectious Diseases
- Injury and Violence Prevention
- Tobacco Prevention



- Environmental Public Health Tracking
- Health Impact Assessments
- Health in All Policies
- Food Safety



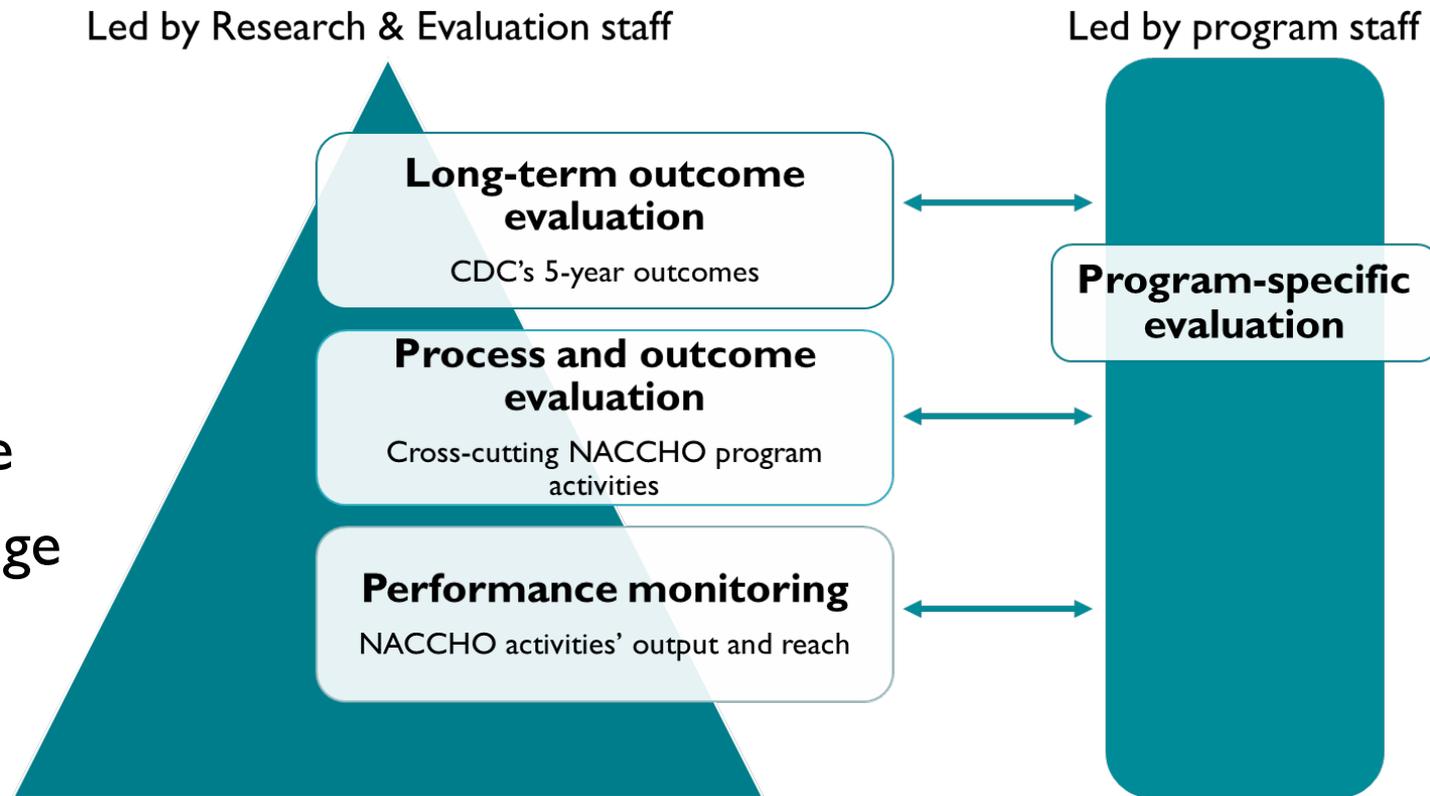
- Accreditation Preparation
- Quality Improvement
- Assessment & Planning
- Health Equity & Social Justice
- Public Health Transformation
- Workforce Development
- Informatics
- Research & Evaluation



- Pandemic Preparedness and Catastrophic Response
- Public Health Preparedness
- Medical Reserve Corps
- Biosurveillance

Research & Evaluation

- NACCHO-wide Performance Monitoring
- Cross-cutting Evaluation
- One-to-One Technical Assistance
- National Profile
- Forces of Change



Sharing Best Practices

Model
Practice
Program

Toolbox

Webinars

Fact Sheets
and Other
Publications

Technical
Assistance

Consulting

Profile of
Local Health
Departments

NACCHO Advocacy

NACCHO advocates for local health departments by:

- Engaging with Congress, the White House and federal agencies
- Activating our Congressional Action Network
- Nominating LHDs to federal advisory committees
- Submitting regulatory comments
- Educating NACCHO members through weekly *News from Washington* e-newsletter and *Podcast from Washington*
- Using field-informed messaging and strategy from NACCHO's 29 SME advisory work groups
- Working in coalition to achieve mutual goals

2017 Advocacy

127 Meetings with
Congressional staff
by NACCHO
members

130 Meetings with
Congressional staff
by NACCHO
staff

28 Action Alerts
to NACCHO's
Congressional
Network

5 Nominations to
Federal Advisory
Committees

93 Letters to
Congress

39 Letters to the
Administration

13 New or
Updated Policy
Statements

4778 Media
Mentions

25 Podcasts on
Policy, Advocacy,
and Other Topics

NACCHO Policy Statements

130 policy statements developed by Advisory Groups





Policy & Advocacy Priorities

- Public Health Funding
 - CDC
 - PPHF
- Opioids
- Pandemic All Hazards Preparedness Act
- Maintaining protections and funding established in the ACA

How we engage our members



Virtual Communities?

NACCHO's *member to member* engagement platform.



The screenshot shows the NACCHO website interface. At the top, the NACCHO logo is displayed with the tagline "National Association of County & City Health Officials". Navigation links include "Contact Us", "Code of Conduct", "How-to-Guide", and "Back to NACCHO". A main menu contains "Home", "Communities", "Directory", "Events", "Browse", "Participate", and "Media". A search bar is located on the right. Below the navigation is a banner for the "NACCHO ANNUAL" event with the text "Join the Discussion" and "Ask or answer questions with your peers." A "GET STARTED" button is visible. The main content area features a "WHAT'S NEW AT NACCHO?" section with a webinar announcement: "NACCHO Webinar: Local Health Department Access to the National Healthcare Safety Network (NHSN) on January 23, 2018 | 2:00-3:30PM ET". The announcement text describes the NHSN system and invites members to learn more. To the right, an "ANNOUNCEMENTS" section lists two items: "CDC Study Links Rise in Hepatitis C Infections to Opioid Epidemic" and "NACCHO Annual Abstract Submission".

WHAT'S NEW AT NACCHO?

NACCHO Webinar: Local Health Department Access to the National Healthcare Safety Network (NHSN) on January 23, 2018 | 2:00-3:30PM ET

The National Healthcare Safety Network (NHSN) is the nation's most widely used healthcare-associated infection (HAI) tracking system. NHSN is a secure, internet-based surveillance system developed by the Centers for Disease Control and Prevention that allows healthcare facilities to report HAI data. NACCHO invites you to learn more about NHSN and upcoming changes to data use agreements that may impact how local health departments can more easily access NHSN data. Participants will also hear from two local health departments about the process they used to gain access to NHSN data, lessons learned, strategies for success, and current and future uses for the data.

For more information, including speaker information and the registration link, please visit the [webinar event page](#).

NACCHO launches Rural Health Section - First Meeting/Call:

ANNOUNCEMENTS [ADD](#)

CDC Study Links Rise in Hepatitis C Infections to Opioid Epidemic

BY: [LINDSEY SANTAMARIA](#), 12 DAYS AGO

FOR IMMEDIATE RELEASE Contact Theresa Spinner Director, Media and Public Relations Direct 202-763-5551 tspinner@naccho.org CDC Study Links Rise in Hepatitis C Infections to Opioid Epidemic NACCHO Supports Comprehensive ... [MORE](#)

NACCHO Annual Abstract Submission

BY: [BRIDGET KERNER](#), 13 DAYS AGO

The submission deadline for NACCHO Annual Abstracts is January 17. Please email me at bkerner@naccho.org if you are interested in participating in an abstract. I have already had two individuals from this group express interest. I will coordinate the ... [MORE](#)

NACCHO SME Advisory Workgroups

EH Workgroups

Environmental Health Leaders,
Environmental Health Tracking, Food
Safety, Global Climate Change,
Vector Control

PHIS Workgroups

Health Equity and Social Justice, Public
Health Transformation, Performance
Improvement, Public Health Law,
Workforce and Leadership
Development, Research Advisory,
Public Health Communications

Preparedness Workgroups

Preparedness Leaders, Medical
Countermeasures, Medical Reserve
Corps, Preparedness Planning,
Outcomes and Measurement, Incident
Management, Surge Management

Community Health Workgroups

Biosurveillance, Health and Disability,
Epidemiology, Healthy Living and
Prevention, HIV/STI & Viral Hepatitis,
Immunization, Infectious Disease,
Injury and Violence Prevention,
Maternal, Child and Adolescent
Health, Public Health Informatics

State Associations of County and City Health Officials

- 38 SACCHOs affiliated with NACCHO
- Represent local health departments or officials at the state level
- SACCHO's provide a vital link to what's happening on the ground in public health
- NACCHO collaborates with SACCHOs on:
 - Membership initiatives
 - Education and training
 - National advocacy

NACCHO's Rural Health Section

- Community of Practice for Learning and Sharing Best Practices in Rural Public Health
- Eligibility Criteria is <70,000 but flexible
- Led by LHD leaders
- Comprised of members and external partner experts



Original Artwork of the Public Health Logo
by EH staff member from Delaware County,
IN

Big Cities Health Coalition

30 Member Cities



**55 million – or 1 in 6 –
Americans covered by BCHC-
member LHDs**

www.bigcitieshealth.org

- Austin
- Baltimore
- Boston
- Charlotte (Mecklenburg)
- Chicago
- Cleveland
- Columbus
- Dallas
- Denver
- Detroit
- Fort Worth (Tarrant County)
- Houston
- Indianapolis
- Kansas City
- Las Vegas (Southern NV Hlth District)
- Los Angeles (County)
- Long Beach
- Miami (Miami-Dade County)
- Minneapolis
- Multnomah County (Portland)
- New York City
- Oakland (Alameda County)
- Philadelphia
- Phoenix (Maricopa County)
- San Antonio
- San Diego (County)
- San Francisco
- San Jose (Santa Clara County)
- Seattle (Seattle-King County)
- Washington, D.C.

Signature Membership Events



NACCHO Consulting

- **Performance Improvement:**
 - Maximize partnerships and demonstrate effectiveness
 - Mobilizing for Action through Planning and Partnerships (MAPP)
 - PHAB Accreditation Support
- **Facilitation and Process Design:**
 - Improve meetings and facilitation to move important work towards action
 - Action Planning
- **Workforce Development:**
 - Build the knowledge, skills, and abilities of you and your staff
 - Emergenetics® Thinking and Behavioral Profiles
 - Adaptive Leadership
 - Discussion-Based and Functional Exercises
- **For more information:**
 - Email consulting@naccho.org
 - Visit www.naccho.org/naccho-consulting

OUR SERVICES ARE:



AFFORDABLE



INDUSTRY LEADING

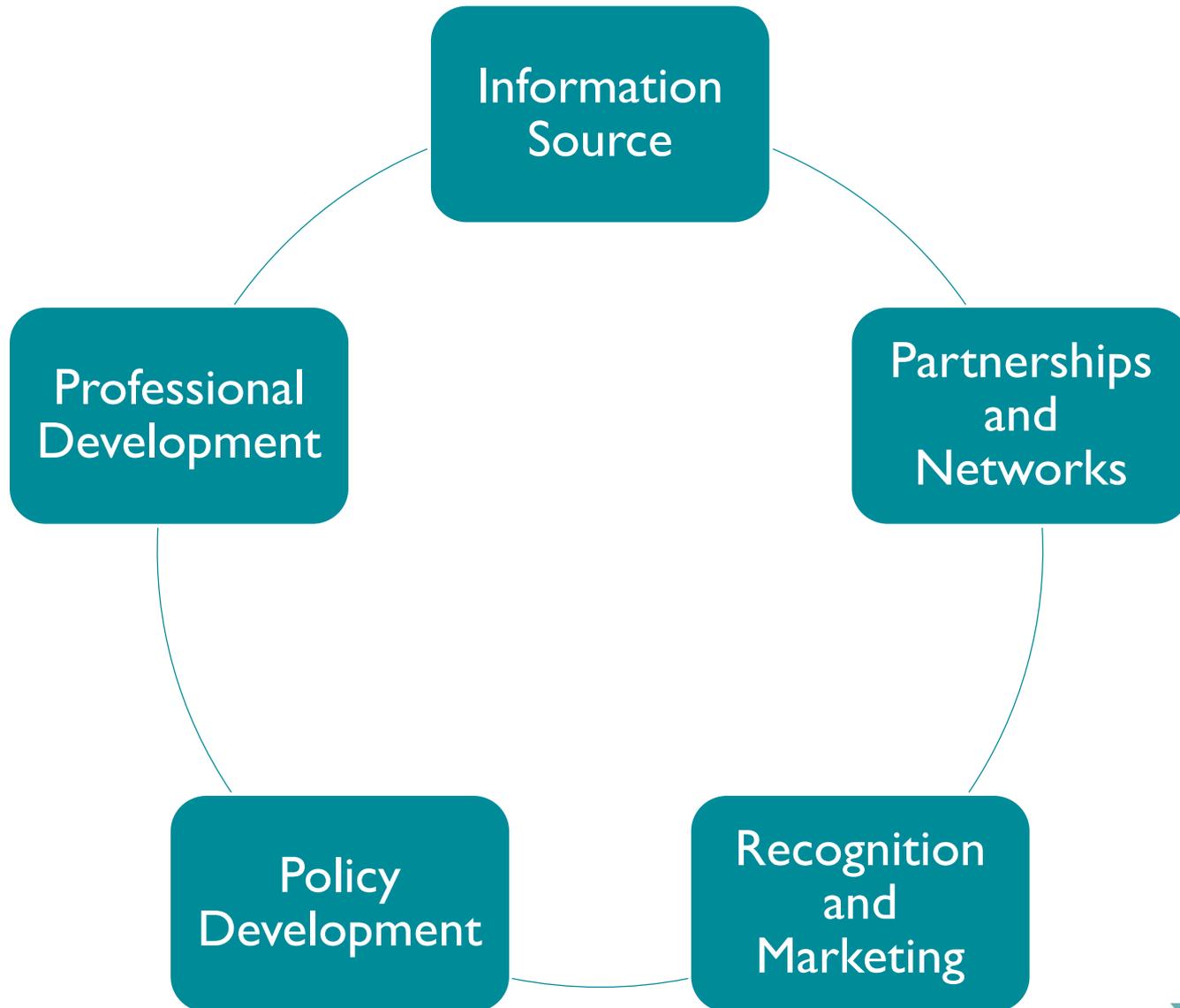


CUSTOMIZABLE



RESULTS DRIVEN

How NACCHO Can Help You



Be Involved!



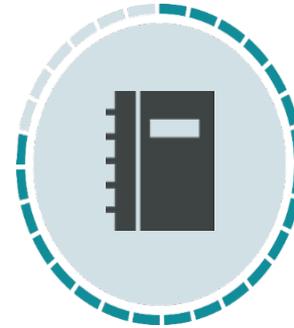
Become a member



Join the Congressional Action Network



Apply for an award



Attend a conference



Serve on an advisory group or committee

Connect with NACCHO



@NACCHOAlerts



@NACCHOHQ



@NACCHOAlerts

Contact NACCHO

General Membership Info: Membership@nacho.org

Model Practice Program: Practices@naccho.org

Advisory Groups: advisorygroups@naccho.org

Profile Study/Forces of Change: www.nacchoprofilestudy.org

Consulting: consulting@naccho.org

General Information: info@nacho.org or 202-783-5550