Engaging in Federal Program and Budget Planning and Communicating Impact

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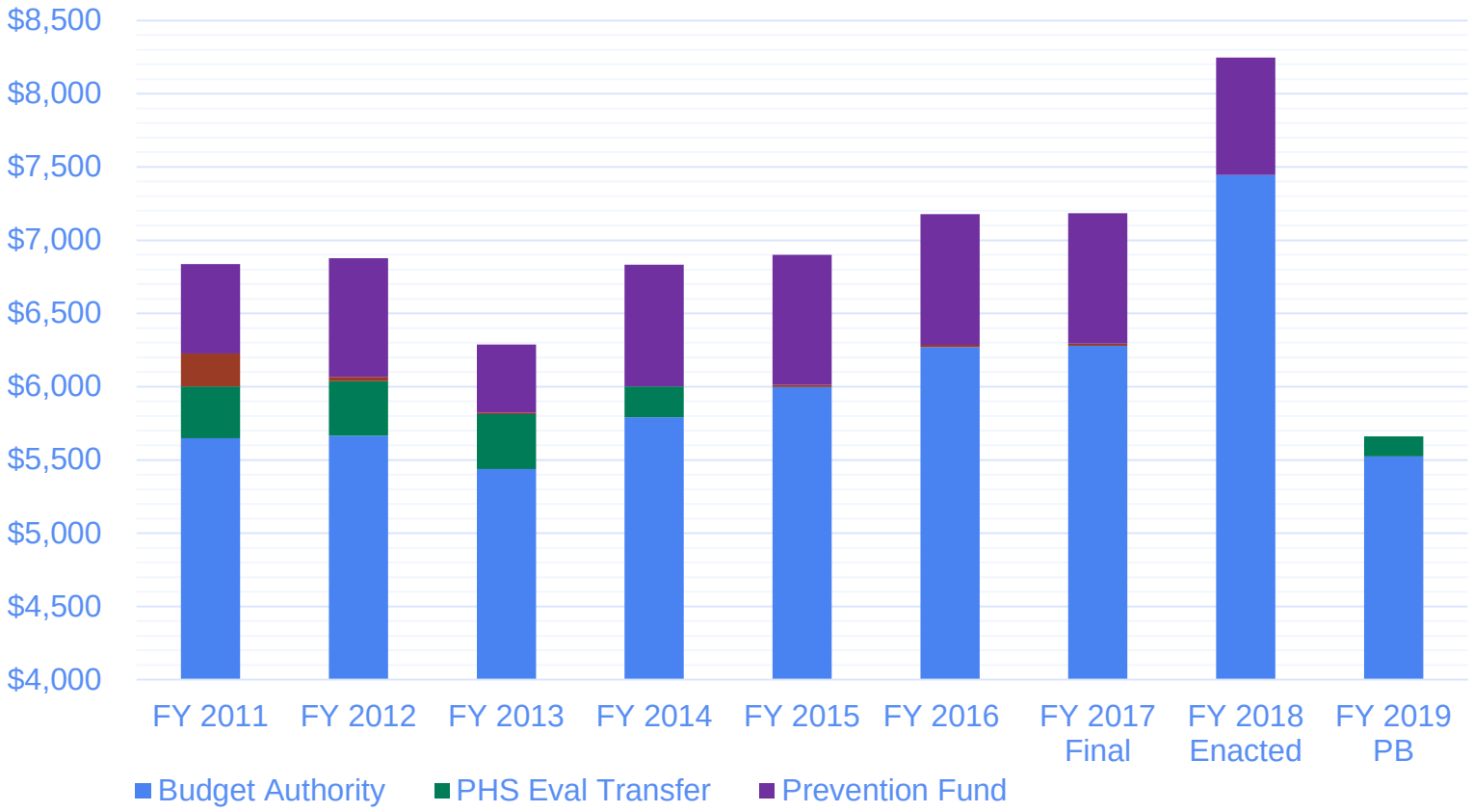
CDC Program Level Funding

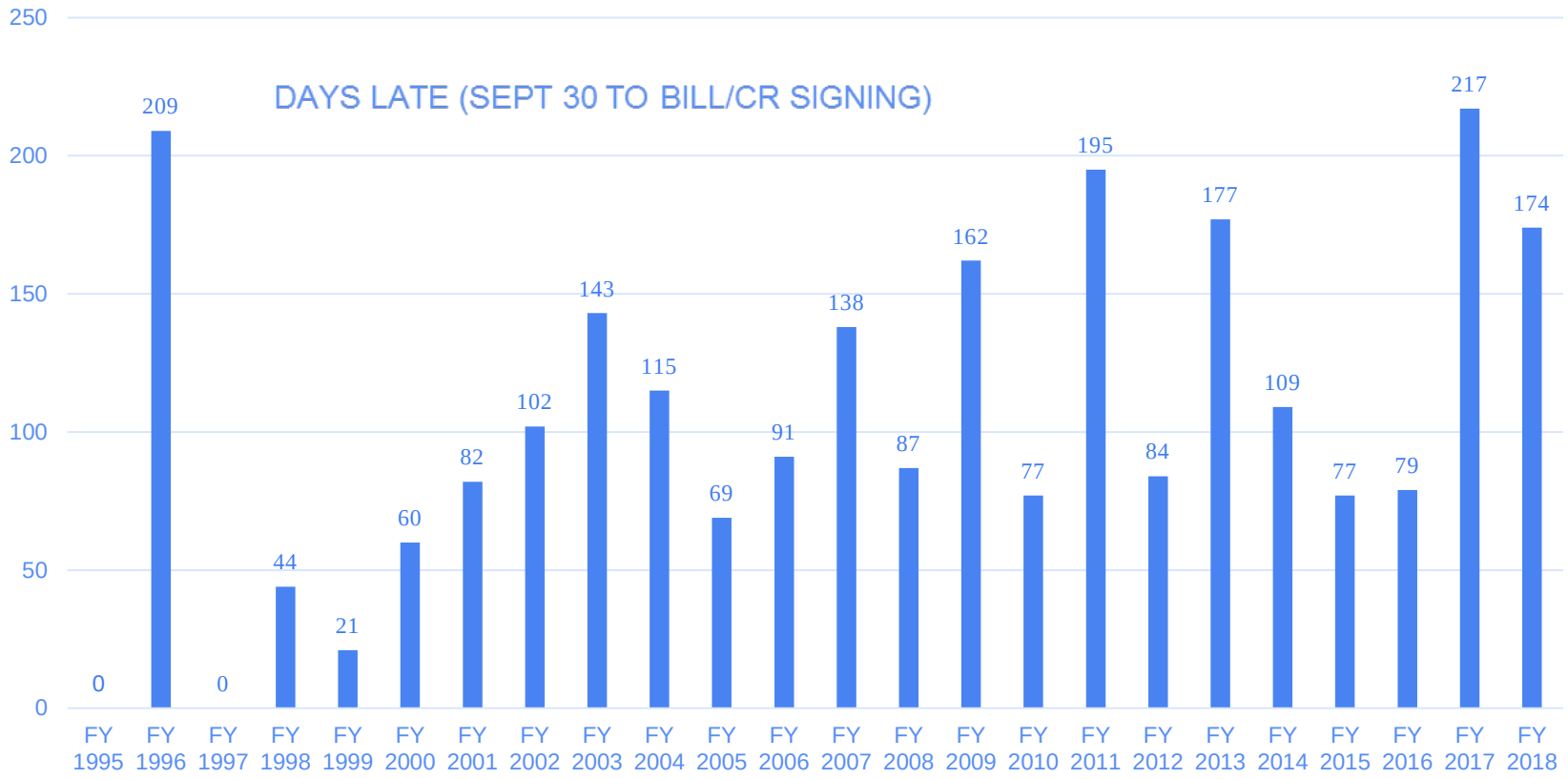
Dollars in millions



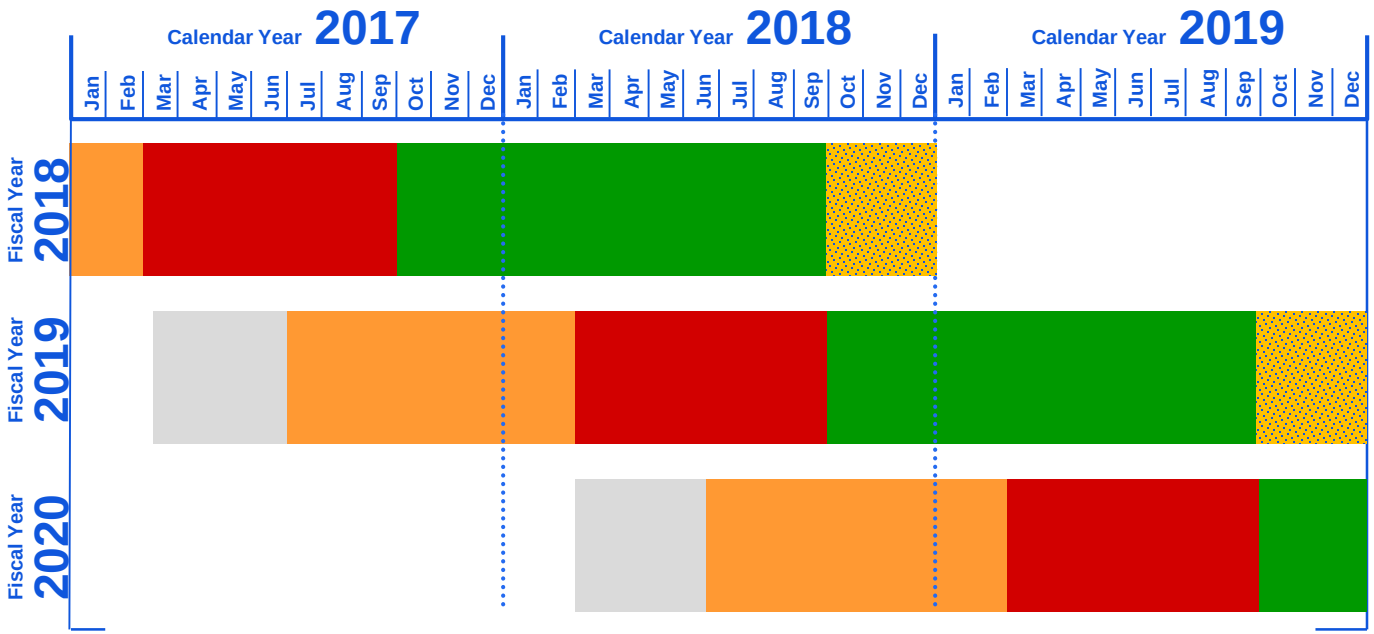
CDC Budget Structure (It's complicated)

Emerging and Zoonotic Infectious Diseases	**$404,990**	**$527,885**	**$52,000**	**$579,885**	**$174,895**
Emerging and Zoonotic Infectious Diseases - BA	**$352,990**	**$527,885**	**$0**	**$527,885**	**$174,895**
Emerging and Zoonotic Infectious Diseases - PPHF	**$52,000**	**$0**	**$52,000**	**$52,000**	**$0**
-- Antibiotic Resistance Initiative	N/A	$160,000	$0	$160,000	$160,000
-- Lab Safety and Quality	N/A	$8,000	$0	$8,000	$8,000
-- Emerging and Zoonotic Core Activities	$29,840	$29,840	$0	$29,840	$0
-- Vector-borne Diseases	$26,410	$26,410	$0	$26,410	$0
-- Lyme Disease	$10,663	$10,663	$0	$10,663	$0
-- Prion Disease	$5,850	$6,000	$0	$6,000	$150
-- Chronic Fatigue Syndrome	$5,400	$5,400	$0	$5,400	$0
-- Emerging Infectious Diseases	$147,230	$147,000	$0	$147,000	($230)
-- Food Safety	$47,993	$52,000	$0	$52,000	$4,007
-- National HealthCare Safety Network	$18,032	$21,000	$0	$21,000	$2,968
-- Quarantine	$31,572	$31,572	$0	$31,572	$0
-- Advanced Molecular Detection (AMD)	$30,000	$30,000	$0	$30,000	$0
-- Epi and Lab Capacity program (PPHF)	*$40,000*	*$0*	*$40,000*	*$40,000*	*$0*
-- Healthcare-Associated Infections (PPHF)	*$12,000*	*$0*	*$12,000*	*$12,000*	*$0*
Chronic Disease Prevention and Health Promotion	**$1,199,220**	**$838,146**	**$338,950**	**$1,177,096**	**($22,124)**
Chronic Disease Prevention and Health Promotion - BA	**$747,220**	**$838,146**	**$0**	**$838,146**	**$90,926**
Chronic Disease Prevention and Health Promotion - PPHF	**$452,000**	**$0**	**$338,950**	**$338,950**	**($113,050)**
-- Tobacco	$105,492	$84,000	$0	$84,000	($21,492)
-- Tobacco (PPHF)	*$111,000*	*$0*	*$126,000*	*$126,000*	*$15,000*
-- Nutrition, Physical Activity and Obesity	$12,585	$49,920	$0	$49,920	$37,335
-- High Obesity Rate Counties	$7,500	$10,000	$0	$10,000	$2,500
-- All Other Nutrition, Physical Activity and Obesity	$5,085	$39,920	$0	$39,920	$34,835
-- Nutrition, Physical Activity and Obesity (PPHF)	*$35,000*	*$0*	*$0*	*$0*	*($35,000)*
-- School Health	$15,383	$15,400	$0	$15,400	$17
-- Health Promotion	$19,970	$14,025	$0	$14,025	($5,945)
-- Community Health Promotion	$6,348	$0	$0	$0	($6,348)
-- Glaucoma	$3,294	$3,300	$0	$3,300	$6
-- Visual Screening Education	$512	$525	$0	$525	$13
-- Alzheimer's Disease	$3,344	$3,500	$0	$3,500	$156
-- Inflammatory Bowel Disease	$716	$750	$0	$750	$34
-- Interstitial Cystitis	$659	$850	$0	$850	$191
-- Excessive Alcohol Use	$3,000	$3,000	$0	$3,000	$0
-- Chronic Kidney Disease	$2,097	$2,100	$0	$2,100	$3
-- Prevention Research Centers	$25,461	$25,461	$0	$25,461	$0
-- Prevention Research Centers (PPHF)	*$0*	*$0*	*$0*	*$0*	*$0*
-- Heart Disease and Stroke	$57,037	$87,037	$0	$87,037	$30,000
-- Heart Disease and Stroke (PPHF)	*$73,000*	*$0*	*$73,000*	*$73,000*	*$0*

LHHS Short-Term Continuing Resolution Length



Budget formulation timeline



- **Planning**: Identifying priorities, new initiatives, performance measures, strategic messaging
- **Formulation**: Drafting of CDC/HHS/OMB budgets justifications
- **Presentation**: President's budget released, CJ sent to Congress, budget resolutions, hearings, hill visits, partner outreach, congressional visits, appropriations bills debated, markup
- **Execution**: Apportionments, spend plans, partner/stakeholder calls and site-visits, close-out
- **Report Out:** Finalizing information about the previous fiscal year (i.e., state funding tables)

CDC Program Level Budget For FY 2018

In FY 2018, CDC's program level funding increased by $1.081 billion from FY 2017.

	FY 2017 Enacted	FY 2018 Enacted	FY 2018 +/– FY 2017
Budget Authority	$6,258.503	$7,204.908	+$946.405
PPHF	$891.300	$800.900	($90.400)
PHSSEF	$15.000	$0.000	($15.000)
NEF (Non-recurring Expense Fund)	$0.000	$240.000	+$240.000
Program Level	**$7,164.803**	**$8,245.808**	**$1,081.005**

Includes:

- $480 million to fund the High Containment Lab Infrastructure project
- $476 million for CDC's opioid overdose prevention work
- an increase of $50 million for CDC's global health security activities
- an increase of $47 million for chronic disease programs
- an increase of $12 million for vector-borne diseases

FY 2019 President's Budget Request

- **$175 million to support opioids surveillance and prevention to:**
  - Strengthen activities across all 50 states and Washington, D.C.
  - Increase timeliness and improve quality of morbidity and mortality data
- **$40 million for an Infectious Disease Elimination Initiative to:**
  - Address infectious diseases in select jurisdictions at high risk, including those with high rates of opioid-related transmission
  - Focus on jointly eliminating multiple infectious diseases using intensive prevention, screening and referral to treatment efforts
- **$59 million for Global Health Security Agenda activities to:**
  - Transition CDC's GHSA activities from supplemental to base appropriations
  - Bridge to continue work towards GHSA goals
- **$10 million for Threats to Mothers and Babies to:**
  - Support Zika Pregnancy and Infant Registry in 4-8 highest risk jurisdictions
  - Capacity established for Zika can be used to address other potential infectious disease threats

CDC's Annual Budget Request

Congressional Justifications

When the President submits the Executive Branch Budget to Congress each year, the Executive agencies submit a document called the Congressional Justification.

More >

Operating Plans

Once Congress passes an annual appropriations bill, agencies develop an operating plan based on the bill and conference report.

More >

Budget Fact Sheets

The CDC budget fact sheets highlight CDC's priorities in the President's Budget request. They also provide an overview of each account's mission, activities, and performance highlights.

More >

- Statement of priorities, strategies, and resource needs for upcoming year
- Justifies resources: How much, how will be used, how will manage, how will measure effectiveness; past FY accomplishments
- Is a request; not necessarily what finally received

www.cdc.gov/Budget/

CDC Grant Funding Profiles

Grant Funding Profiles

Grant Funding Profiles

The CDC Grant Funding Profiles site provides interactive data and summaries of CDC cooperative agreement and grant funding to recipients in U.S. states and territories, and the District of Columbia, starting with fiscal year (FY) 2010. The data is compiled in a format that allows users to view, sort, and analyze funding data by funding opportunity announcement, funding source (CDC funding category and sub-category), geography, and recipient name and type.

SUMMARY VIEW

The Summary View provides an interactive funding map and links to the data and summary reports in a list format. This view opens to information for the latest fiscal year for which data is available and provides links to prior fiscal year information.

FUNDING QUERY VIEW

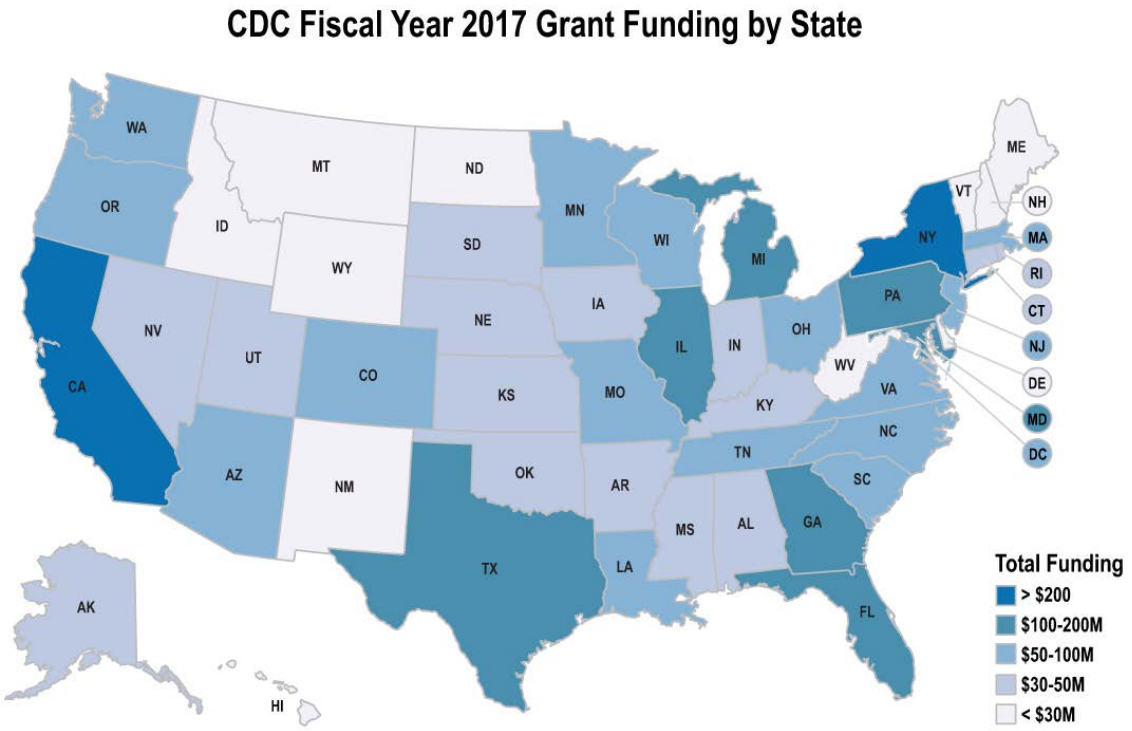
Explore the data by fiscal year in an interactive table by sorting and filtering the funding data by one of 18 categories including funding source (CDC funding category and sub-category), geography, and recipient name and type.

FUNDING CATEGORY VIEW

Visualize the data through charts that represent the funding by category for states and territories and download the images. Selected data can be viewed in either a pie or bar chart providing a view of the amounts by category.

www.cdc.gov/FundingProfiles

CDC Grant Funding Profiles



CDC Grant Funding Profiles
https://www.cdc.gov/fundingprofiles/

Key Questions to Ask About Health Department Financing

Encourage your team to look portfolio wide across the health department

- What are the major funding sources and streams? Are they going up or down?
- What are they funding? How are the parts supporting the priorities and goals of the department? Is this the “right” mix and level of investments to achieve goals?
- Do program and budget priorities and strategies need to be updated?
  - Ask if, where and why the jurisdiction lags behind the national average on a health indicator, and why, including whether relates to a systems issue

Key Questions to Ask About Health Department Financing

- Are there opportunities to braid funding or gain other efficiencies across projects?
- How does CDC's Preventive Health and Health Services Block Grant funding fit into the overall strategy?
  - Funds all state and territorial HDs and two American Indian/Alaska Native tribes (Kickapoo in Kansas and Santee Sioux in Nebraska)
  - Adaptable funding, recipients target to community needs, including emerging needs
  - Recipients tie their activities to Healthy People 2020 objectives
  - How can it be used more strategically?

Key Questions to Ask About Health Department Financing

- Is the department taking advantage of the accreditation provision in CDC notices of funding opportunity? If not, should it be?
  - "If applicable and consistent with the cited statutory authority… applicant entities may use funds for activities as they relate to the intent of this NOFO to meet national standards or seek health department accreditation through the Public Health Accreditation Board(see: http://www.phaboard.org)…."
  - "Activities include those that enable a public health organization to deliver public health services such as activities that ensure a capable and qualified workforce, up-to-date information systems, and the capability to assess and respond to public health needs…."

Key Questions to Ask About Health Department Financing

- What is the process for funding and partnering with other health departments and agencies within the jurisdiction and elsewhere, and how might these processes be improved?
- What fiscal controls are in place to track funds and compliance with funding source requirements?
  - E.g., Draw-down rates on grants may indicate the need to ask more questions
  - E.g., What controls are in place so sub-grantees and contractors know the legal constraints and requirements of federal funding received?

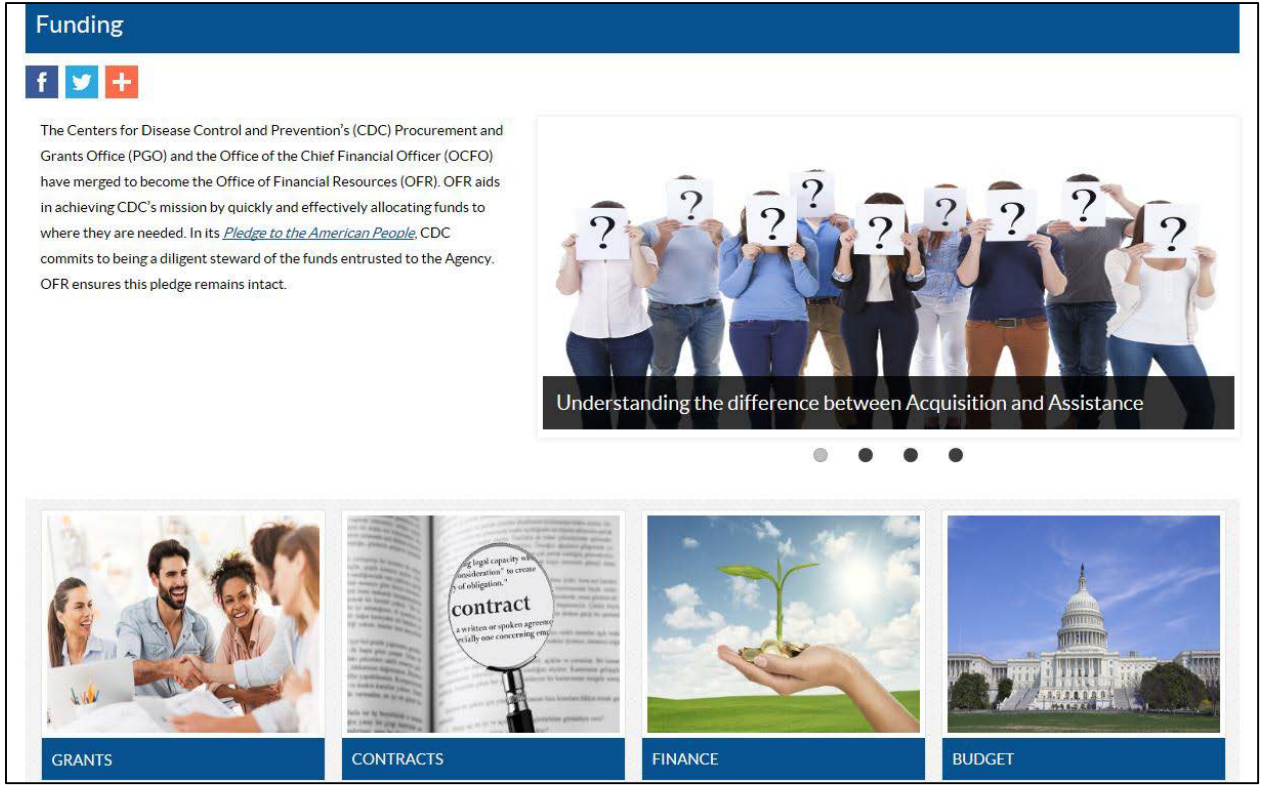
Key Questions to Ask About Health Department Financing

- How is your agency using feedback provided on applications not funded?

Examples of Grant Tools and Assistance

- Grant writing guidance and tips:
  www.cdc.gov/stltpublichealth/grantsfunding/grant-writing.html
- Direct assistance for assigning CDC staff to state, tribal, local, and territorial (STLT) health agencies:
  www.cdc.gov/stltpublichealth/grantsfunding/direct_assistance.html
- Expediting the federal grant process with an administrative partner:
  www.cdc.gov/stltpublichealth/grantsfunding/expediting.html
- Ask CDC for training or technical assistance

CDC Office of Financial Resources



www.cdc.gov/funding/

STLT Gateway: Budget, Grants, & Funding

State, Tribal, Local & Territorial Public Health Professionals Gateway

STLT Gateway

- Stay Connected +
- About CDC & the Public Health System −
  - About CDC +
  - **Budget, Grants, & Funding** −
    - Appropriations Process
    - CDC Budget & Funding Offices
    - Direct Assistance
    - Expediting the Grant Process
    - Funding Allocations
    - Funding Opportunities

CDC > STLT Gateway > About CDC & the Public Health System > Budget, Grants, & Funding

Budget, Grants, & Funding

CDC's budget

- Appropriations process and materials
- Funding allocations
- CDC budget and funding-related offices

Grants and funding for STLTs

- Grant funding profiles—Includes selected CDC grants and cooperative agreements provided to health departments, universities, and other public and private agencies in the US states and territories
- Direct Assistance for Assigning CDC Staff to State, Tribal, Local, and Territorial Health Agencies

www.cdc.gov/stltpublichealth/grantsfunding/

CDC Resources for Health Departments

- Funding
- Assignees
- Data for Action
- Workforce Development Resources
- Direct Assistance
- Short-Term Technical Assistance
- Communication Products

Don't forget: direct funding isn't the only resource CDC offers to impact public health

www.cdc.gov/stltpublichealth/aboutcdc/pdf/stlt-agency-resources.pdf

Examples of Factors CDC Considers in Budget and Program Planning

- Congressional legislation, appropriations, directives, and priorities
- Guidance and directives—including priorities and funding levels—from White House (through OMB), HHS, and CDC Director and other CDC leaders
- Evidence base
  - Health statistics
  - Research and program results
  - Known best practices and practice-based evidence
  - Results of ASTHO, NACCHO, and other surveys of public health system

Examples of Factors CDC Considers in Budget and Program Planning

- National strategies and action plans
- Input from stakeholders (e.g., health departments, grantees, national organizations)

Communicate with CDC (and Others) Early and Often

- Community and health department status, needs, barriers, ideas, and success stories
- How federal (and even state and local) priorities, proposals, bills/legislation/regulation, and resource decisions will affect, or are affecting, your health department and the public's health
- How CDC can improve its public health programs, activities, services, processes, and resourcing

State, Tribal, Local & Territorial Public Health Professionals Gateway

- STLT Gateway
- Connect with OSTLTS +
- About CDC & the Public Health System −
  - 10 Essential Public Health Services
  - Budget, Grants & Funding +
  - **Health Agency Profiles**
  - Health Department Governance
  - National Health Initiatives, Strategies & Action Plans
  - Public Health Policy +
- Science & Research +
- Accreditation & Performance +
- Professional Development +
- Products & Resources for STLTs +
- About OSTLTS +
- Contact Us

CDC > STLT Gateway > About CDC & the Public Health System > Health Agency Profiles

Health Agency Profiles

CDC uses this information to justify and inform resource and program strategy

This collection of profiles provides information on national, state, tribal, local, and territorial health departments and agencies. Many of these reports are funded in whole or in part by CDC.

State and Territorial Health Departments | Tribal Profiles | Local Health Departments | Laboratories | Historical Profiles | Community Health Centers

Profile of State Public Health, Volume Three
Association of State and Territorial Health Officials, 2014

Profile of State Public Health, Volume Two [PDF – 6.26MB]
Association of State and Territorial Health Officials, 2011

Profile of State Public Health, Volume One
Association of State and Territorial Health Officials, 2008

www.cdc.gov/stltpublichealth/agencyprofiles/index.html

Some Key Points in Time to Pay Attention

("Which Way Is the Wind Blowing?" Moments)

- Release of President's budget and federal agency budget materials (usually, 1st Monday in February)
- Release of House and Senate budget resolutions (statements of priorities and intent)
- Release and markups of House and Senate bills
- Congressional press conferences
- Congressional appropriations hearings (usually webcast from House and Senate websites)

Some Key Points in Time to Pay Attention

(“Which Way is the Wind Blowing?” Moments)

- Passage and content of final appropriations, including committee reports
- Release of notices of funding opportunity (NOFOs) from federal agencies that put the appropriations into action
    - Technical assistance webinars for potential applicants
- Initiation of accountability activities and release of those results

Communication and Collaboration

- Subscribe to CDC's email subscription service for news and updates (www.cdc.gov/other/emailupdates/), Facebook page, or Twitter feed
  - What sources of tribal information would you recommend CDC staff subscribe to?
- Subscribe to Grants.gov alerts for grant and cooperative agreement funding opportunities and FedBizOpps.gov for contract opportunities

Communication and Collaboration (Cont.)

- Serve on and/or attend meetings of CDC's advisory committees; provide input to committee members representing you; provide written statement or testimony, when applicable
  - CDC federal advisory committees

    www.cdc.gov/maso/FACM/facmCommittees.htm
  - CDC/ATSDR Tribal Advisory Committee
  - State, Tribal, Local and Territorial Subcommittee to the Advisory Committee to the Director

Communication and Collaboration (Cont.)

- Communicate challenges and needs at anytime to CDC
  - CSTLTS can connect you to the right person or source at CDC to help address your issue
  - If you are a current grantee, let your project officer know about any specific challenges/issues that might be improved in the current or next grant cycle
- Share lessons learned with CDC and the field

Grants.gov Forecasting Example

VIEW GRANT OPPORTUNITY

CDC-RFA-IP18-1801
Immunization Information Systems Sentinel Site Project
Department of Health and Human Services
Centers for Disease Control - NCIRD

FORECAST | VERSION HISTORY | RELATED DOCUMENTS | PACKAGE

Print Forecast Details

If you would like to receive email notifications of changes to this grant opportunity click send me change notification emails. You only need to provide your email address.

General Information

Document Type:	Grants Notice
Opportunity Number:	CDC-RFA-IP18-1801
Opportunity Title:	Immunization Information Systems Sentinel Site Project
Opportunity Category:	Discretionary
Opportunity Category Explanation:	
Funding Instrument Type:	Cooperative Agreement
Category of Funding Activity:	Health
Category Explanation:	
Expected Number of Awards:	8
CFDA Number(s):	93.268 -- Immunization Cooperative Agreements
Cost Sharing or Matching Requirement:	No
Version:	Forecast 1
Posted Date:	Aug 31, 2017
Last Updated Date:	Aug 31, 2017
Estimated Synopsis Post Date:	Jan 03, 2018
Estimated Application Due Date:	Mar 07, 2018 Electronically submitted applications must submitted no later than 5:00 p.m., ET, on the listed application due date.
Estimated Award Date:	May 31, 2018
Estimated Project Start Date:	Jul 01, 2018
Fiscal Year:	2018
Archive Date:	
Estimated Total Program Funding:	$18,000,000
Award Ceiling:	$450,000
Award Floor:	$300,000

https://www.grants.gov/web/grants/search-grants.html?keywords=CDC-RFA-IP18-1801

Alerts About Current & Projected Funding Opportunities

The federal government provides many funding opportunities for state, tribal, local, and territorial health agencies, but these opportunities are announced throughout the year and can be difficult to track. Grants.gov can help. The information below outlines how public health professionals can subscribe to receive email alerts about federal funding opportunities, search for forecasted opportunities, and receive email updates about a specific forecasted opportunity.

Grants.gov Alerts

To set up email alerts for new, modified, and deleted grant and cooperative agreement opportunities from federal grant-making agencies, visit Grants.gov's Manage Subscriptions page. You can sign up for alerts under "Email Notifications"

Information continued at
https://www.cdc.gov/stltpublichealth/grantsfunding/alerts.html

Thank You!

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For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.