



How CDC Helps Health Officers Set and Meet Priorities

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Director, Centers for Disease Control & Prevention

*CDC New Health Official Orientation
May 1, 2018*

CDC 24/7 is the nation's first line of defense to protect Americans from health threats





Communications / Guidance



Epidemiology / Surveillance



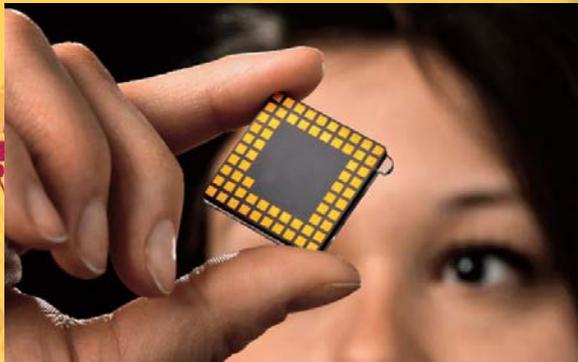
State/Local Health

PREVENT

DETECT

RESPOND

Innovative Science



Laboratory/Diagnostics



Global Health Security



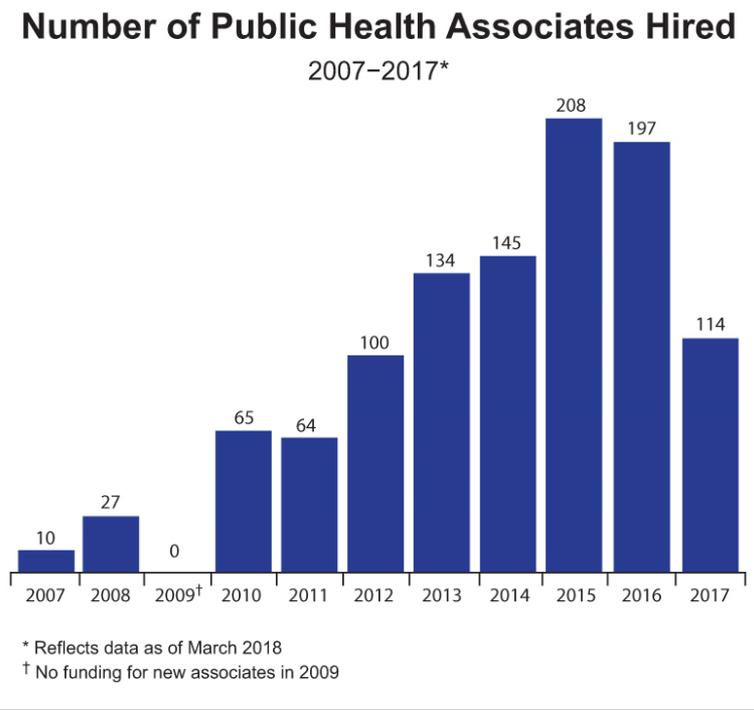
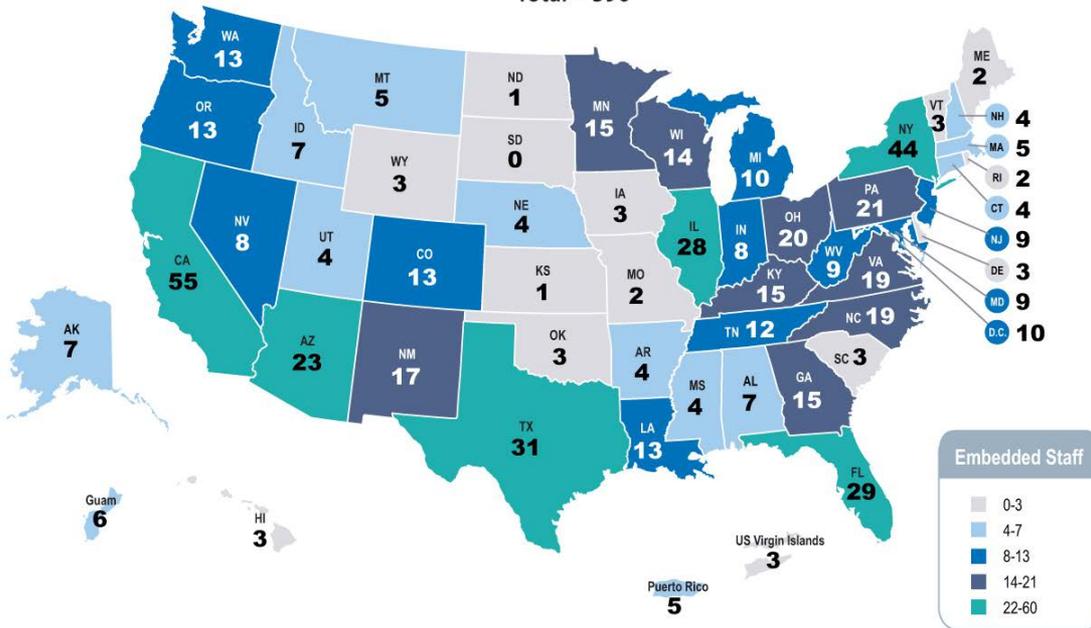
Protecting People Around the Country



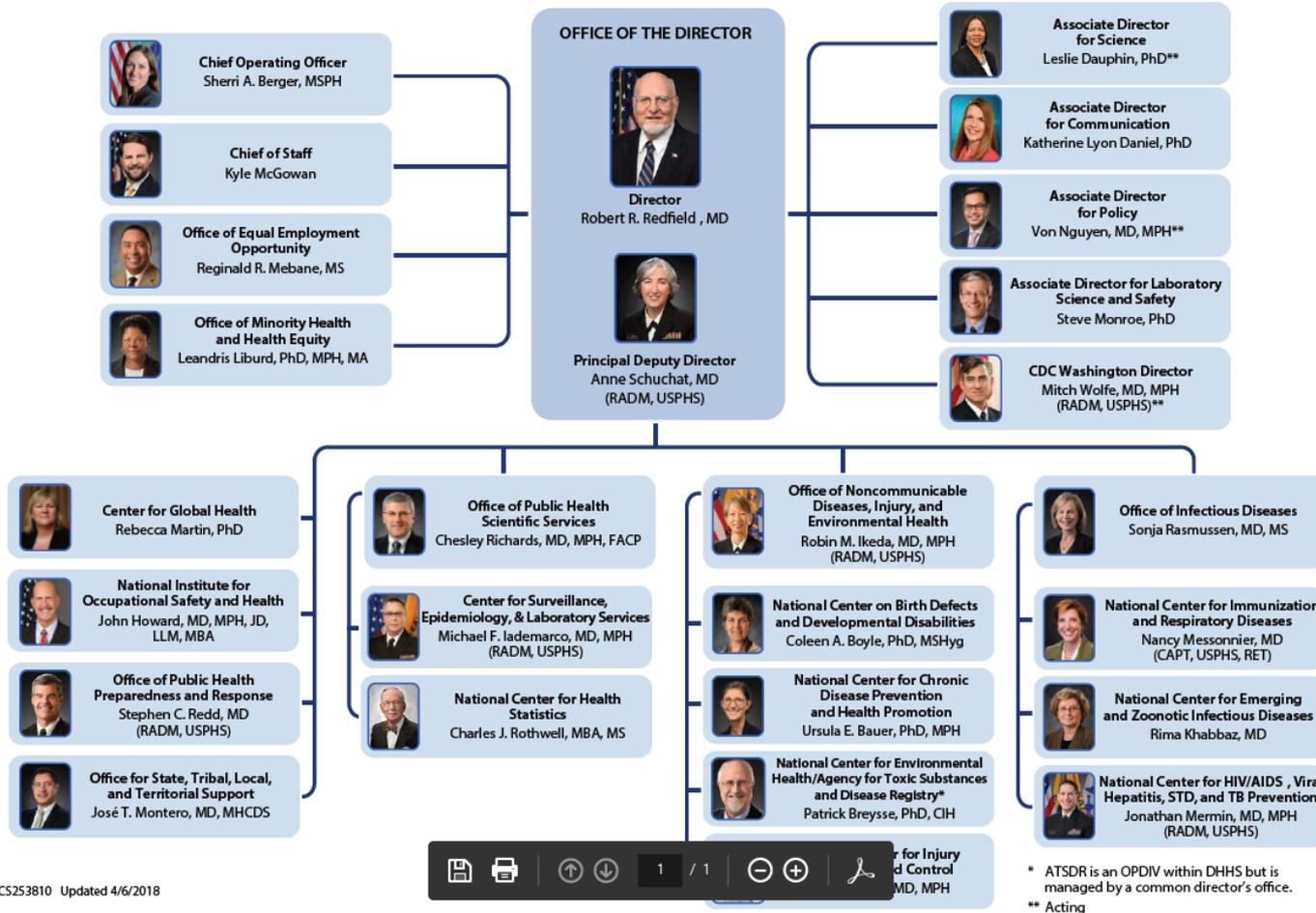
Most of CDC's funding goes to state & local entities, providing them with resources and support to protect Americans from health threats

CDC Supports Real-time Response Throughout the United States

CDC Embedded* Field Staff
Assignment Locations — January 15, 2018**
Total = 590



*Embedded staff are assigned to state, tribal, local and territorial health departments and American Indian and Alaska Native equivalents
 **These numbers reflect data from January 15, 2018. The number of embedded staff can change daily.
 NOTE: Data Source is the Enterprise Reporting System (ERS) Staffing List. OSTLTS prepares the report.



10 Things Every Health Officer Should Know

Adapted from Judith A. Monroe, MD, FAAFP; Thomas R. Frieden, MD, MPH; Anne Schuchat, MD (RADM, USPHS)

1. Get Good Data

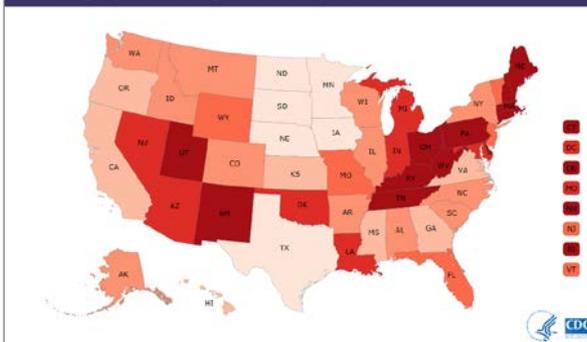
Health, United States, 2015

With Special Feature on Racial and Ethnic Health Disparities

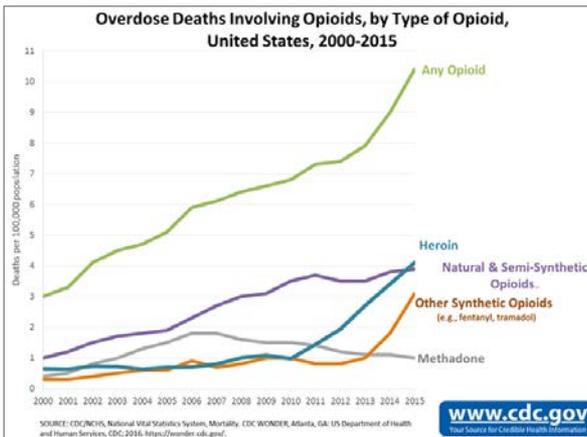


U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES
Centers for Disease Control and Prevention
National Center for Health Statistics

Number and age-adjusted rates of drug overdose deaths by state, US 2015



Overdose Deaths Involving Opioids, by Type of Opioid, United States, 2000-2015



SOURCE: CDC/NCHS, National Vital Statistics System, Mortality. CDC WONDER, Atlanta, GA: US Department of Health and Human Services, CDC, 2016. <https://wonder.cdc.gov/>

www.cdc.gov

Your Source for Credible Health Information

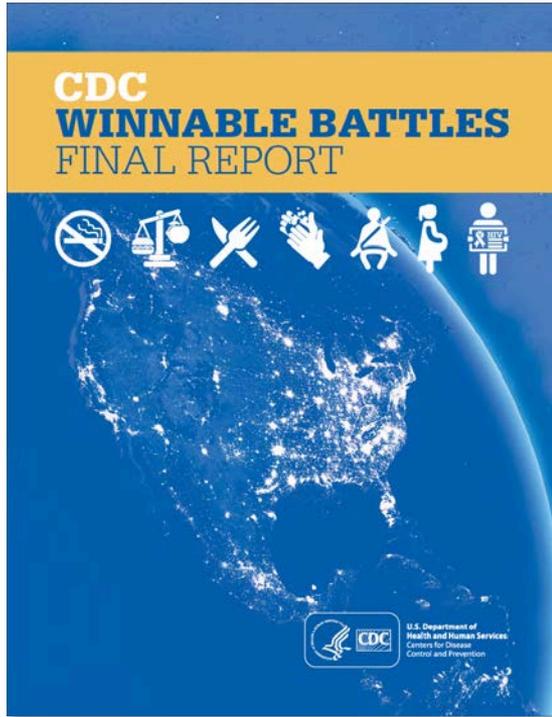
MMWRTM
Morbidity and Mortality Weekly Report

Vital^{CDC}signsTM

2. Prioritize and Do the Hard Stuff First



3. Fight and Win Winnable Battles, and Never Underestimate the Possible

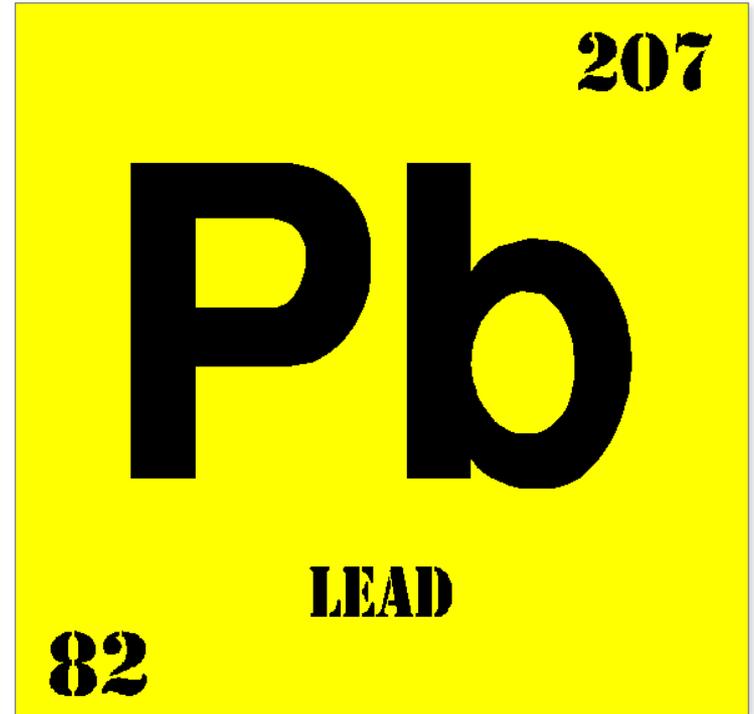
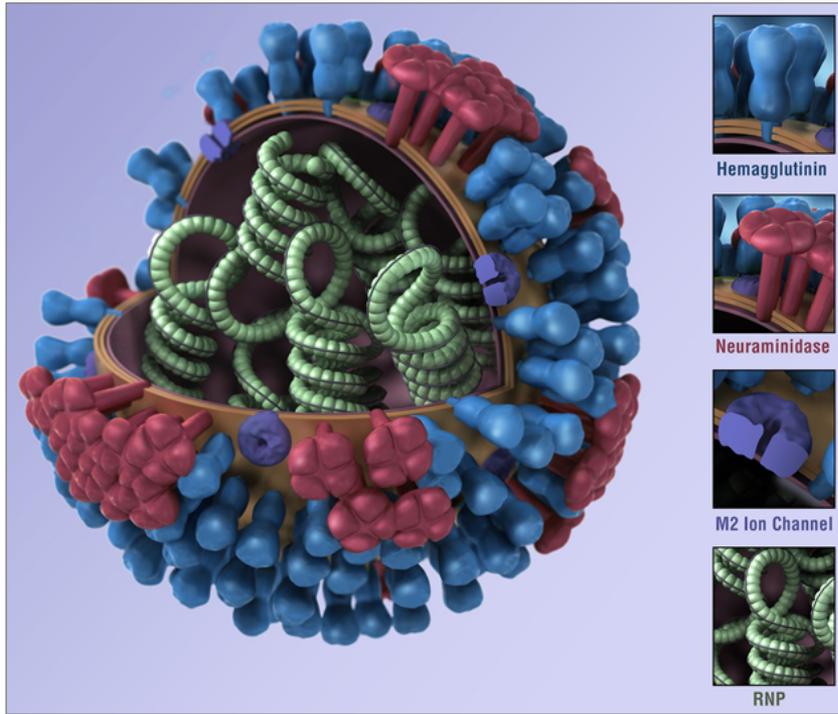


4. Hire Great People...



...and protect them so they can do their jobs

5. Address Communicable Diseases and Environmental Health and Eliminate As Possible...



...or you won't be able to address anything else

7. Understand the Budget Process



8. Manage the Context



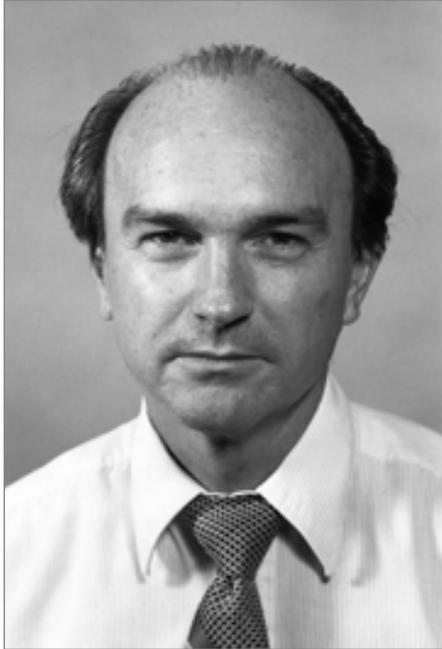
9. Never Surprise Your Boss



THE WALL STREET JOURNAL.

The Washington Post

10. Follow These 5 Principles



Walter Dowdle, Ph.D., former CDC Deputy Director

1. Be a diligent steward of the funds entrusted to your agency
2. Provide an environment for intellectual and personal growth and integrity
3. Base all public health decisions on the highest quality scientific data, openly and objectively derived
4. Place the benefits to society above the benefits to the institution
5. Treat all persons with dignity, honesty, and respect

...And These Practices

- Address high-burden winnable battles to eliminate disease or risk where possible
- Develop evidence-based prevention and treatment strategies
- Support development of innovative and new surveillance strategies
- Increase capacity to advocate for and implement prevention policy
- Leverage CDC resources
- Consult with and learn from peers - engage ALL in the mission to improve public health



Finding Your Own Winnable Battles but Believe in the Possible

- Priorities evolve and need to resonate within the context of your community
- Identify your own focus areas – recognizing the winnable battles framework:
 - Address public health priorities that have large-scale impact on health
 - Implement existing evidence-based interventions
 - Focus on efforts that can have a significant impact in a short time (e.g. HIV, HCV, HBV)



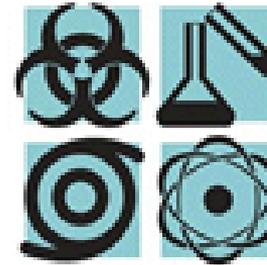
Managing Emergencies... and be Prepared for the Unexpected

- Time matters
- Mitigate most urgent issues first
- Be ready to adapt to rapidly changing situation
- Communicate regularly and openly
 - Maintain credibility
 - Be transparent
 - Facilitate meaningful risk assessment for policymakers, health community, media, public
- Be prepared for criticism - don't be defensive
- Know you are not alone



CDC Resources Help You Stay Current on Health Alerts and Emergencies

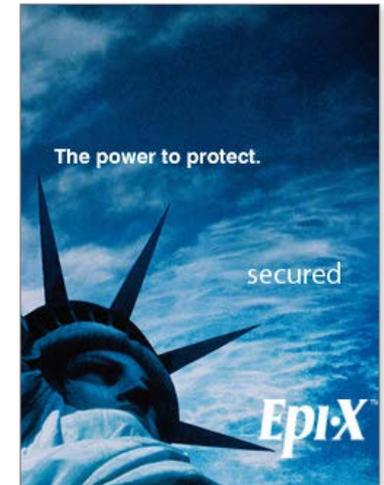
- Health Alert Network
- CDC Newsroom
- CDC Media Advisory page
- Clinician Outreach and Communication Activity (COCA)
- Epi-X (Epidemic Information Exchange)
- Travel Health Notices
- GovDelivery Bulletin



Warning Level 3, Avoid Nonessential Travel

Alert Level 2, Practice Enhanced Precautions

Watch Level 1, Practice Usual Precautions





Saving Lives.
Protecting People.™

**LEARN MORE ABOUT HOW
CDC WORKS FOR YOU.**



For more information, contact CDC
1-800-CDC-INFO (232-4636)
TTY: 1-888-232-6348 www.cdc.gov

