

Healthy People 2010 Operational Definition

27-21. Increase the average Federal and State tax on cigarettes and expand the number of States with higher smokeless tobacco taxes over the decade.

27-21a. Cigarettes.

National Data Source	State Tobacco Activities Tracking and Evaluation System (STATE), CDC, NCCDPHP, OSH.
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Healthy People 2000 Objective	Adapted from 3.23 (Tobacco).
Changes since the 2000 Publication	Revised text (see Comments).
Measure	Mean combined Federal and State tax on cigarettes.
Baseline (Year)	\$0.63 (1998)
Target	\$2.00
Target-Setting Method	Expert opinion. For a discussion of target-setting methods, see Part A, section 4.
Numerator	Sum of the Federal and State excise taxes on the retail price of a package of 20 cigarettes (full-priced brands) in all 50 States and the District of Columbia.
Denominator	All 50 States and the District of Columbia.
Population Targeted	Not applicable.
Questions Used To Obtain the National Baseline Data	Not applicable.
Expected Periodicity	Annual.
Comments	The text of objective 27-21 was modified at the Healthy People 2010 Midcourse Review. The original objective text was to “increase the average Federal and State tax on tobacco products.” The

revised text is more specific to the objective's two subobjectives: "Increase the average Federal and State tax on cigarettes and expand the number of States with higher smokeless tobacco taxes." The modification does not affect the measure tracked by this subobjective.

This objective differs from Healthy People 2000 objective 3.23, which tracked tobacco excise tax as a percent of the retail price.

See Appendix A for focus area contact information.