

## Healthy People 2010 Operational Definition

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### 27-8. Increase insurance coverage for evidence-based treatment for nicotine dependency.

#### 27-8a. Managed care organizations.

<b>National Data Source</b>	Addressing Tobacco in Managed Care: 1997–98 Health Plan Survey (ATMC), Robert Wood Johnson Foundation.
<b>State Data Source</b>	Not identified.
<b>Healthy People 2000 Objective</b>	Adapted from 3.24 (Tobacco).
<b>Changes since the 2000 Publication</b>	None.
<b>Measure</b>	Percent.
<b>Baseline (Year)</b>	75 (1997–98)
<b>Target</b>	100
<b>Target-Setting Method</b>	Total coverage of FDA-approved pharmacotherapies and behavioral therapies.  For a discussion of target-setting methods, see Part A, section 4.
<b>Numerator</b>	Number of managed care organizations with health plans that partially or fully covered one or more smoking cessation interventions.
<b>Denominator</b>	Number of managed care organizations.
<b>Population Targeted</b>	Managed care organizations.
<b>Questions Used To Obtain the National Baseline Data</b>	From the Addressing Tobacco in Managed Care: 1997–98 Health Plan Survey:  ➤ <i>Which of the following cessation interventions are available in your plan and which are included in your plan's formulary?</i> <i>Nicotine Replacement therapy:</i> <i>Over-the-counter</i> <i>Prescription</i> <i>Only w/ enrollment in cessation program</i>

*Bupropion (for example, Zyban)*  
*Telephone counseling*  
*Face-to-face counseling*  
*Classes or group meeting*  
*Self-help materials*

[Response categories: mark all that apply:]

*Unavailable;*  
*Full coverage;*  
*Partial coverage;*  
*In formulary*

**Expected Periodicity**

Periodic.

**Comments**

The ATMC survey will not be repeated. The Focus Area 27 Work Group is actively seeking a new data source for this objective.

Objective 27-8 was adapted from Healthy People 2000 objective 3.24, which monitored the proportion of health plans that offered treatment for nicotine addiction. Objective 27-8 tracks nicotine dependency programs offered by two types of health plans: managed care organizations and Medicaid programs. No updates to the 1985 baseline were available for objective 3.24; hence objectives 27-8a and 27-8b are measured by different data sources.

See Appendix A for focus area contact information.