- 3-10. Increase the proportion of physicians and dentists who counsel their at-risk patients about tobacco use cessation, physical activity, and cancer screening.
- 3-10c. Dentists who counsel about smoking cessation.

National Data Source	Survey of Current Issues in Dentistry, American Dental Association.
State Data Source	Not identified.
Healthy People 2000 Objective	Adapted from 16.10 (Cancer).
Changes since the 2000 Publication	None.
Measure	Percent.
Baseline (Year)	59 (1997)
Target	85
Target-Setting Method	44 percent improvement.
	For a discussion of target-setting methods, see Part A, section 4.
Numerator	Number of dentists who report counseling patients about smoking cessation.
Denominator	Number of dentists.
Population Targeted	U.S. civilian, noninstitutionalized population.
Questions Used To Obtain the National Baseline Data	From the 1997 Survey of Current Issues in Dentistry, American Dental Association:
	 [Item 37] During the past 30 days, how often did you personally advise patients who use tobacco products to quit? [Smokers] a. Routinely (81 - 100%) b. Most of the time (61 - 80%) c. Sometimes (11 - 60%)
	d. Seldom (1 - 10%) e. Never (0%)

Expected Periodicity

Periodic.

Comments	Counsel about smoking cessation includes responses (a) and (b) above.
	Objective 3-10 differs from Healthy People 2000 objective 16.10, which tracked health providers who counseled patients about tobacco-use cessation and cancer screening. The Healthy People 2000 objective focused on physicians and nurse practitioners, while objective 3-10 tracks counseling by physicians and dentists.
	Objectives 3-10a, b, and c are also similar to Healthy People 2000 objective 3.16, which tracked smoking cessation counseling and follow-up by physicians, nurse practitioners, and dentists. See Appendix A for focus area contact information.