All People Free of Cancer

Aspirations

| Elimination of preventable cancers | All people get the right care at the right time for the best outcome | Cancer survivors live longer, healthier lives |

Strategic Priorities

| Reduce the incidence of preventable cancers by reducing modifiable risk factors and promoting healthy behaviors | Scale our best practices to increase impact of screening continuum | Improve health outcomes for cancer survivors |

Our Guiding Principles

| Address Health Disparities | Define Expected Outcomes Upfront | Collaborate | Communicate: Tailor to a Specific Audience |

Our Key Strengths

| Data | Translation & Evaluation | Partnership |