

## Healthy People 2010 Operational Definition

---

### **3-10. Increase the proportion of physicians and dentists who counsel their at-risk patients about tobacco use cessation, physical activity, and cancer screening.**

#### **3-10d. Primary care providers who counsel about blood stool tests.**

<b>National Data Source</b>	National Survey of Primary Care Physicians' Recommendations and Practices for Breast, Cervical, Colorectal, and Lung Cancer Screening, NIH, NCI.
<b>State Data Source</b>	Not identified.
<b>Healthy People 2000 Objective</b>	Adapted from 16.10 (Cancer).
<b>Changes since the 2000 Publication</b>	Revised baseline (see Comments). Revised baseline year (see Comments).
<b>Measure</b>	Percent.
<b>Baseline (Year)</b>	80 (2006-07)
<b>Target</b>	85
<b>Target-Setting Method</b>	6 percent improvement.  For a discussion of target-setting methods, see Part A, section 4.
<b>Numerator</b>	Number of primary care physicians who recommend blood stool tests.
<b>Denominator</b>	Number of primary care physicians.
<b>Population Targeted</b>	U.S. civilian, noninstitutionalized population.
<b>Questions Used To Obtain the National Baseline Data</b>	From the 2006-07 National Survey of Primary Care Physicians' Recommendations and Practices for Breast, Cervical, Colorectal, and Lung Cancer Screening:  ➤ <i>Please complete the table below based on your recommendations to asymptomatic, average-risk patients (in good health for their age) for colorectal cancer screening: Do you routinely recommend ... FOBT. [A check box is provided for "Yes" and "No."]</i>
<b>Expected Periodicity</b>	Periodic.
<b>Comments</b>	After the midcourse review, the baseline was

revised from 56 percent in 1989 to 80 percent in 2006-07 due to a change in data source. The original target did not change.

Objective 3-10 differs from Healthy People 2000 objective 16.10, which tracked health providers who counseled patients about tobacco-use cessation and cancer screening. The Healthy People 2000 objective focused on physicians and nurse practitioners, while objective 3-10 tracks counseling by physicians and dentists.

See Appendix A for focus area contact information.